

# ***POST SHOW REPORT*** ***PRINT4ALL***

## **2022**

**20,922**

visitors

**246**

exhibitors

**17**

countries

**38**

seminars



**FIERA MILANO**

# EXHIBITORS

**72%**  
ITALY



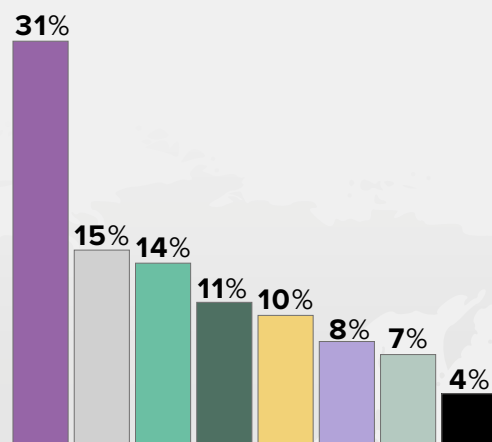
**28%**  
INTERNATIONAL

**246**  
EXHIBITORS

**17**  
COUNTRIES

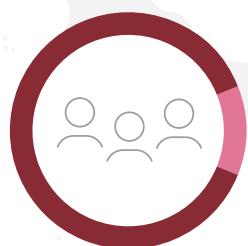
**2**  
HALLS

## SECTORS OF ACTIVITY



# VISITORS

**88%**  
ITALY



**12%**  
INTERNATIONAL

**20,922**  
VISITORS

## ITALY

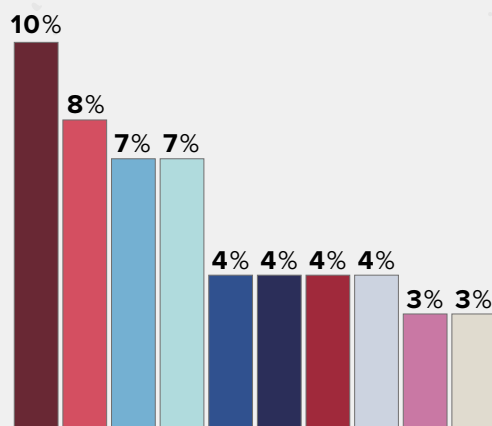
**77%**  
NORTH

**11%**  
CENTRAL

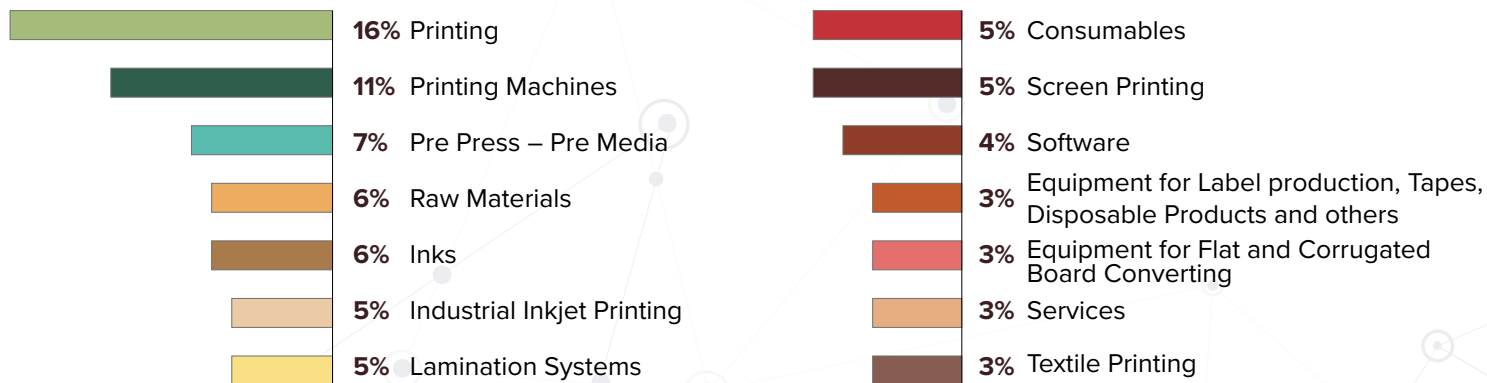
**12%**  
SOUTH  
AND ISLANDS



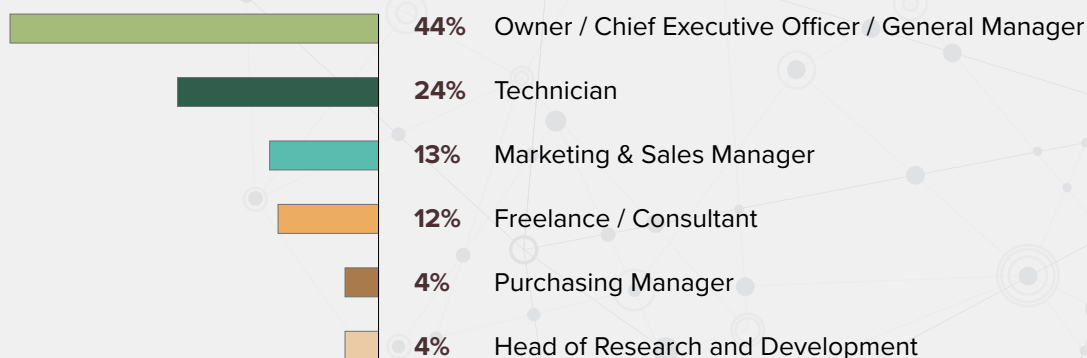
## ABROAD (TOP 10)



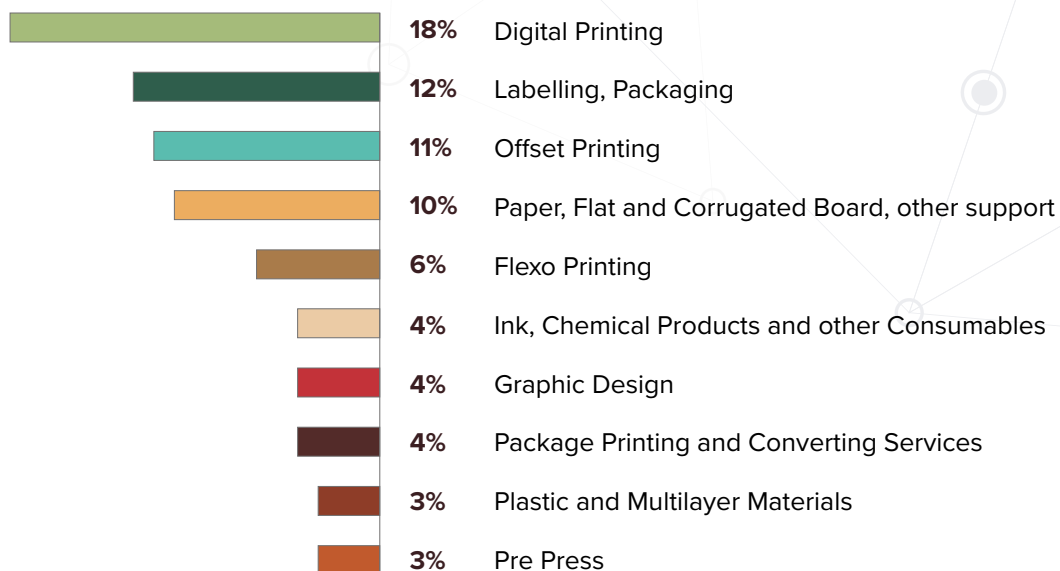
## VISITORS' SECTOR OF INTEREST



## VISITORS' JOB POSITION



## VISITORS' ACTIVITY



# SEMINARS

Print4All hosted **38 training and information seminars** during the 4 days of the event that involved the sector community.

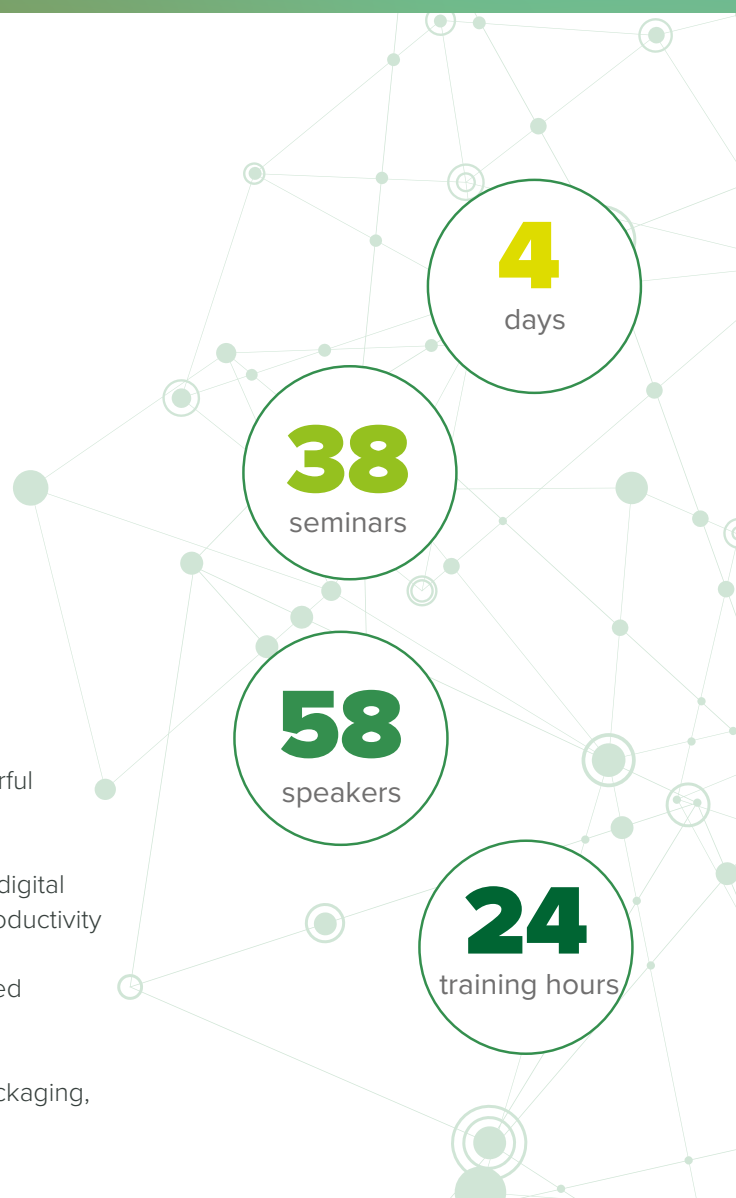
The **intensive seminars** presented case histories and trends with national and international keynote speakers.

The **future of** talks gave an overview about trends and challenges of the near future, offering answers and food for thought about the new ways for doing business according to sustainability and the circular economy.

The **exhibitors' talks** introduced applications and solutions presented by exhibitors.

## FOCAL POINT

- Packaging is now considered an increasingly efficient and powerful communication tool
- Finishing is an innovative solution, part of integrated processes, digital and hybrid technologies, a guarantee for the development of productivity
- Insights into materials, paper-based, plastic-based, or fabric-based for visual communication
- Previews of solutions of ink-jet technologies for labelling and packaging, industrial and wide format



## SEE YOU AT THE NEXT EDITION MAY, 27-30 2025

PARTNER OF:



Ministry of Foreign Affairs  
and International Cooperation



[www.print4all.it](http://www.print4all.it)

