

PRINT4ALL

More than the sum of the parts.

4 - 7 MAGGIO 2021
FIERA MILANO RHO

**IMMERSE YOURSELF IN
THE WORLD OF PRINT**

INDUSTRIAL
PRINTING

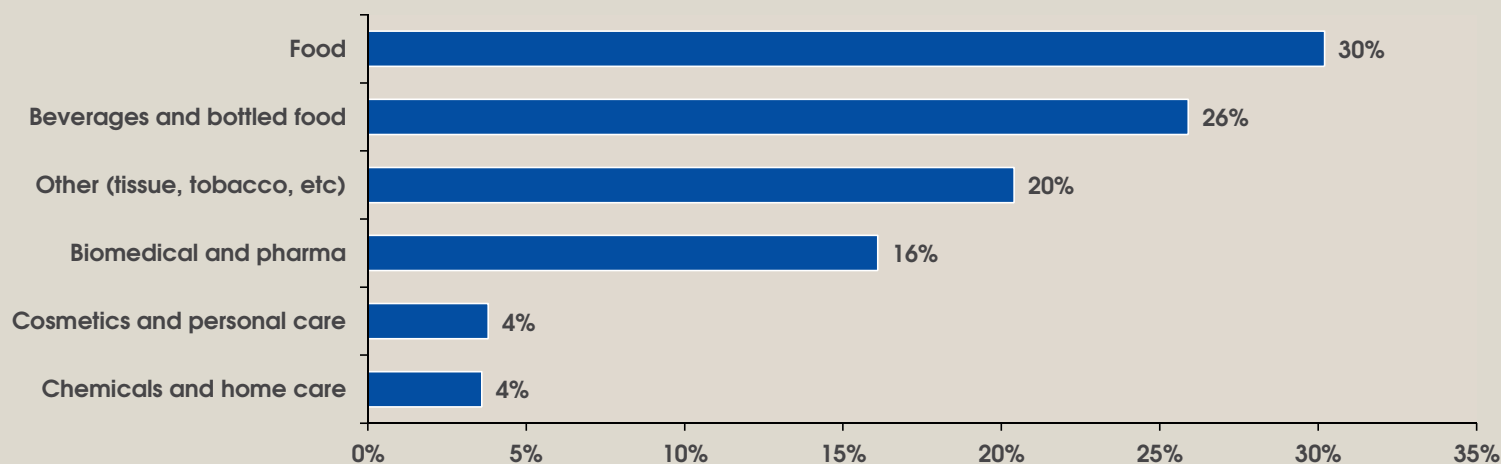
CONVERTING, PACKAGE
PRINTING, LABELLING

PRINTING &
COMMUNICATION

Da Evento di Settore a Piattaforma Integrata
di Business e Contenuti per la filiera della Stampa Professionale

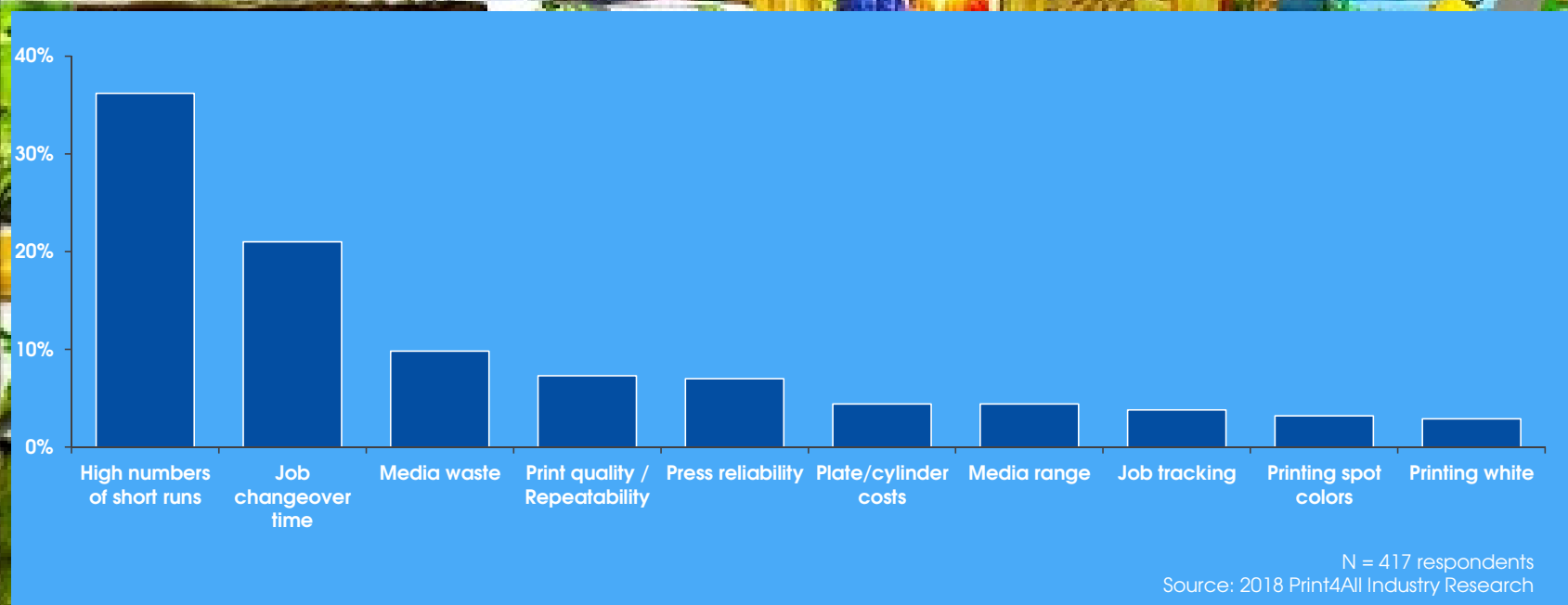
Change is
a Process
not an Event!

Italy Packaging Industry – Robust & Growing 2017 About 2 BN Euro and 6% Growth by 2022



Note: Italy, 2017
Source(s): Unione Costruttori Italiani Macchine Automatiche per il Confezionamento e l'Imballaggio ; ID 734963

Key For Future Success – Operational Efficiency

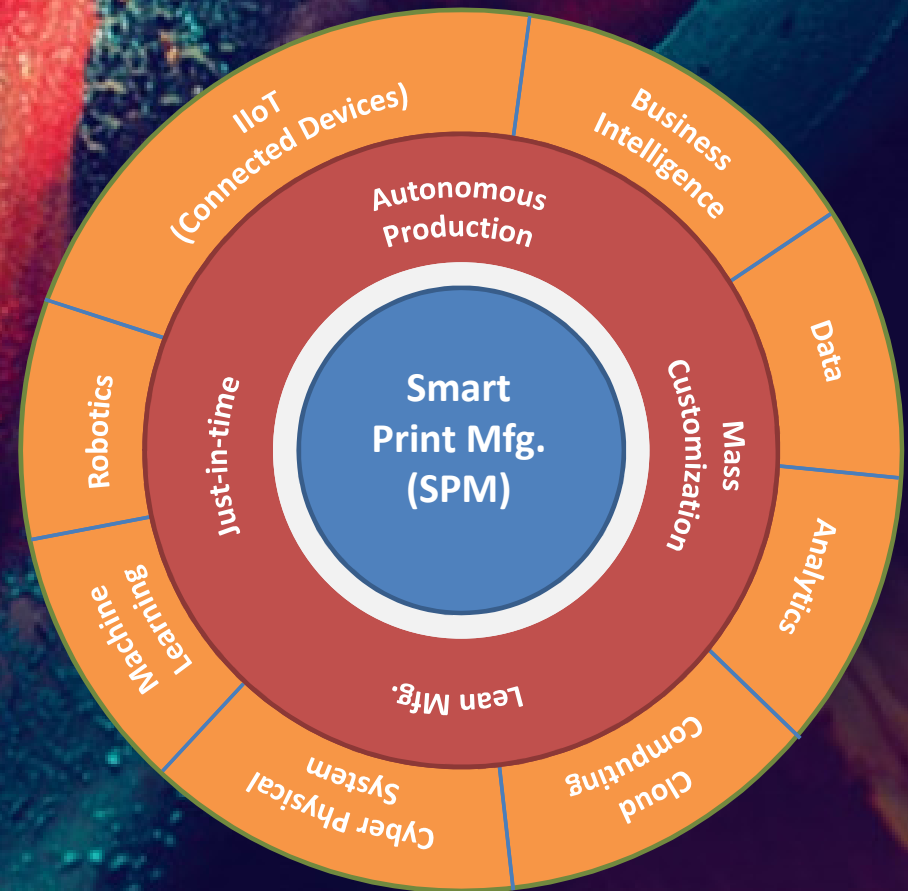


Carmel Frenkel

New Opportunities Requires Rethinking Smart Print Manufacturing

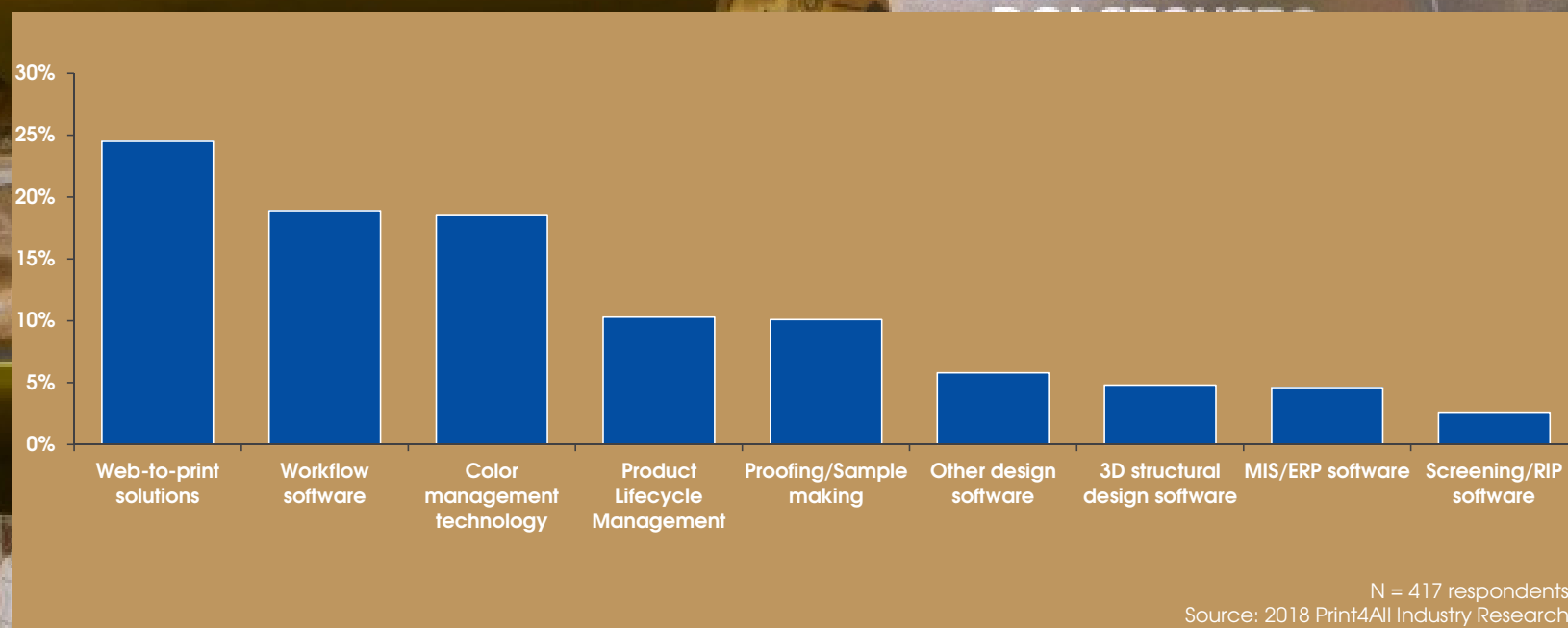
Using advanced technologies and manufacturing processes to streamline inputs (customers, job onboarding, and production resources) to optimize every stage of production, eliminating or minimizing manufacturing inefficiencies and errors while maximizing uptime and execution

Digital technologies are enablers!



Velox

Print Automation Key For Addressing Supply Chain Needs

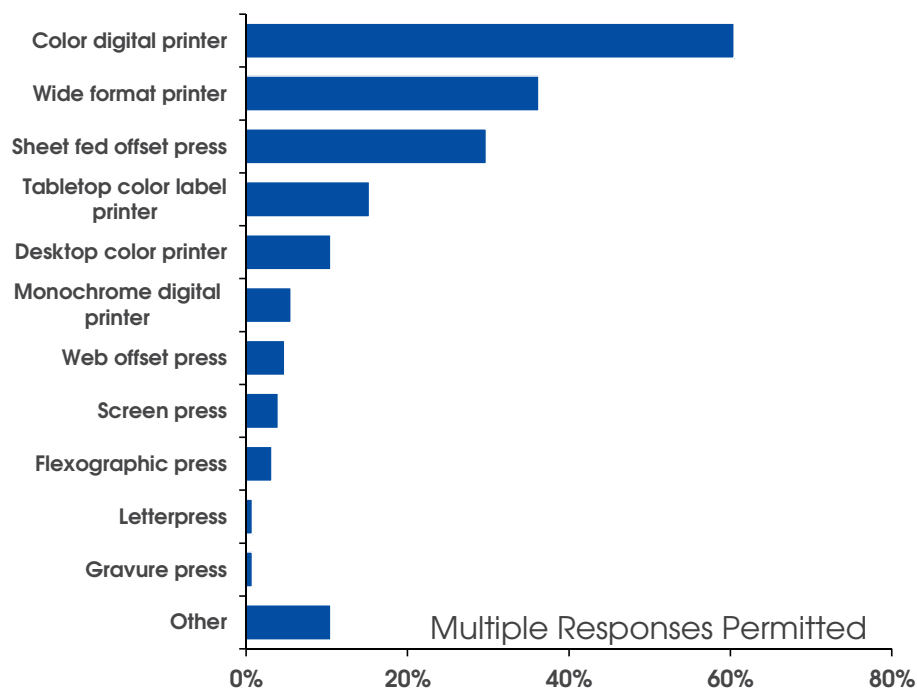


101 CAFE

Planned Investment By Print Service Providers

Commercial Printing

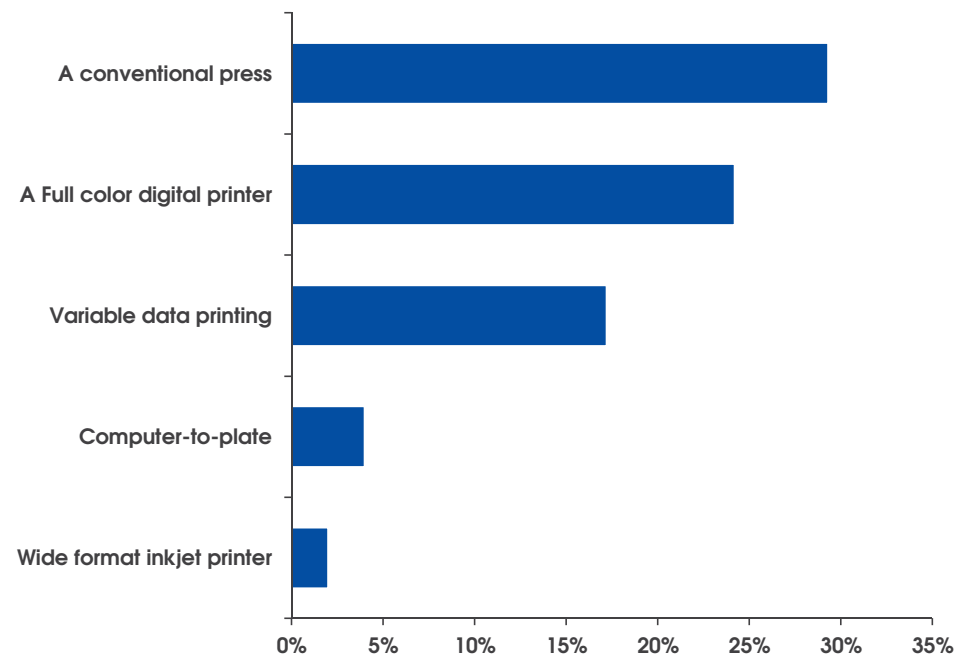
Q90: What type(s) of printing equipment will your company be considering in the next twelve months?



N = 124 respondents in Commercial Printing with at least 20% of their print business in either Publishing or Promotional applications that are considering buying printing equipment in the next 12 months
Source: 2018 Print4All Industry Research

Packaging

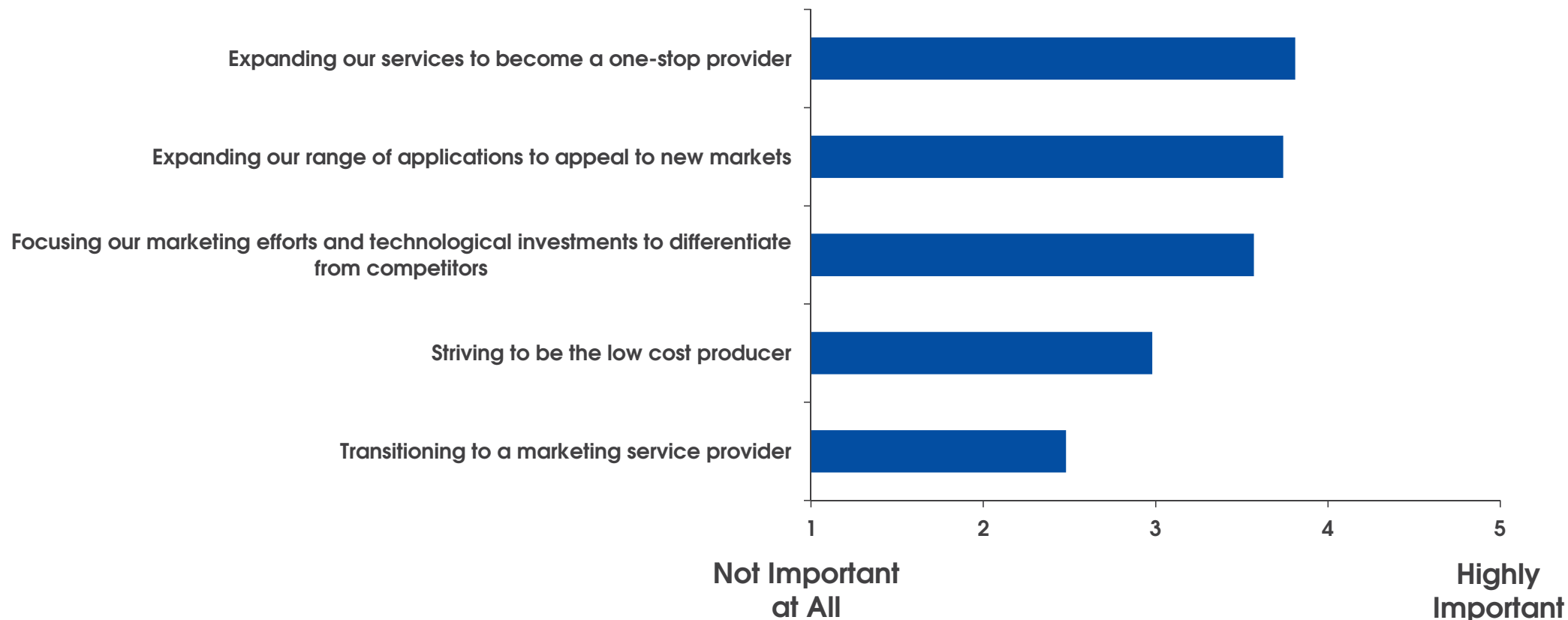
Q23: If you could upgrade your company's printing capabilities in any way, regardless of cost, which of the following would you want most? Choose and rank .



N = 99 respondents in Packaging
Source: 2018 Print4All Industry Research

New Business Initiatives

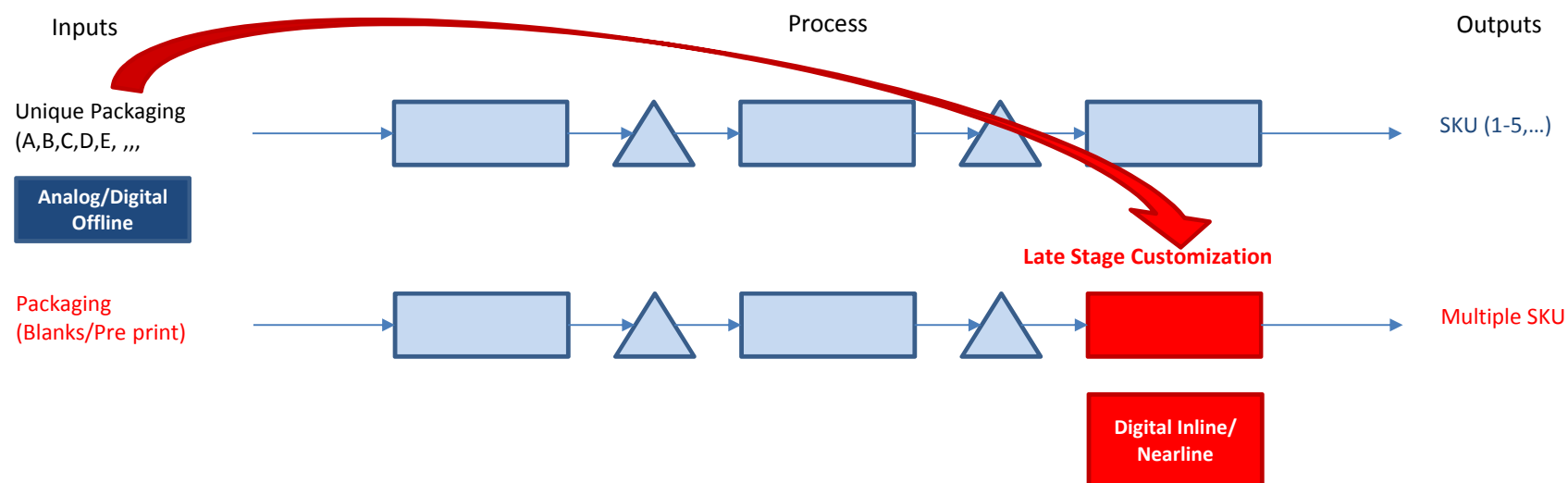
Q60: How important are each of the following initiatives on a scale of 1 to 5? (Means)



N = 304 Total Respondents

Source: *Looking for BIG Opportunity in Graphic Communications & Specialty Printing*; InfoTrends 2017

Late Stage Manufacturing – Reimagining Supply Chain



Source : HAPA

Mass Customization is ... Here and Growing



Grazie Mille....

