

# PRINT4ALL

More than the sum of the parts.

**4 - 7** MAGGIO 2021  
**FIERA MILANO** RHO

**IMMERSE YOURSELF IN  
THE WORLD OF PRINT**

INDUSTRIAL  
PRINTING

CONVERTING, PACKAGE  
PRINTING, LABELLING

PRINTING &  
COMMUNICATION

Da Evento di Settore a Piattaforma Integrata  
di Business e Contenuti per la filiera della Stampa Professionale



According to The Future of Publishing, there have been **890 book-related startups** that tackle different areas of the industry.

All of these startups have accumulated a combined investment of **\$925 million USD.**

















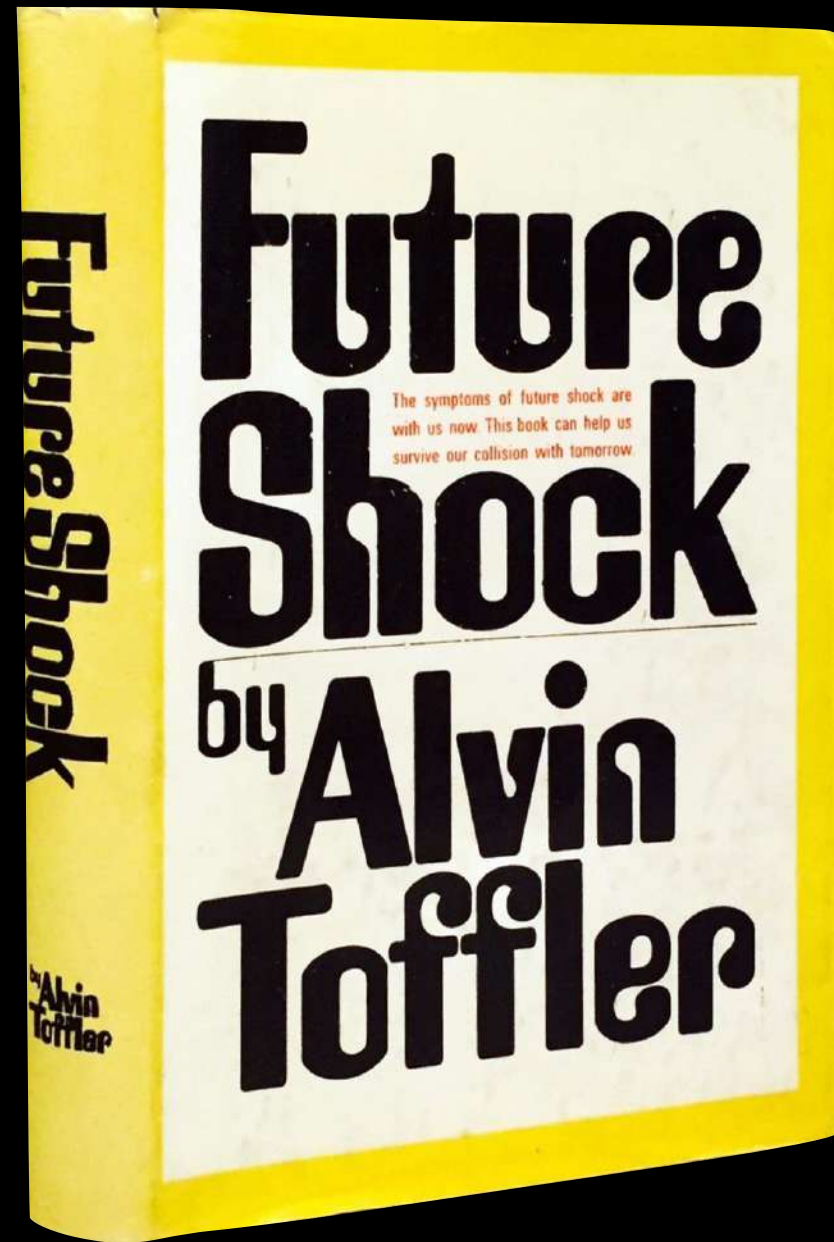






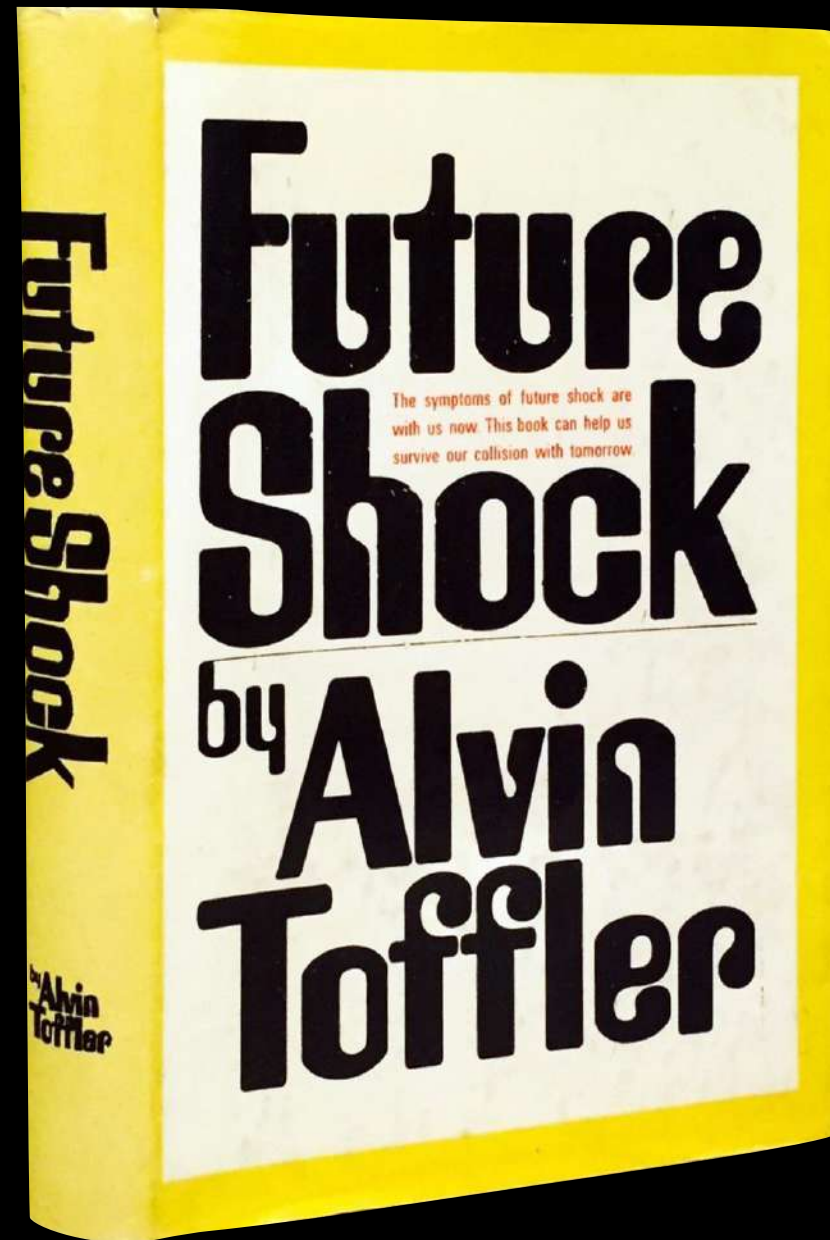






# THE FUTURE SHOCK

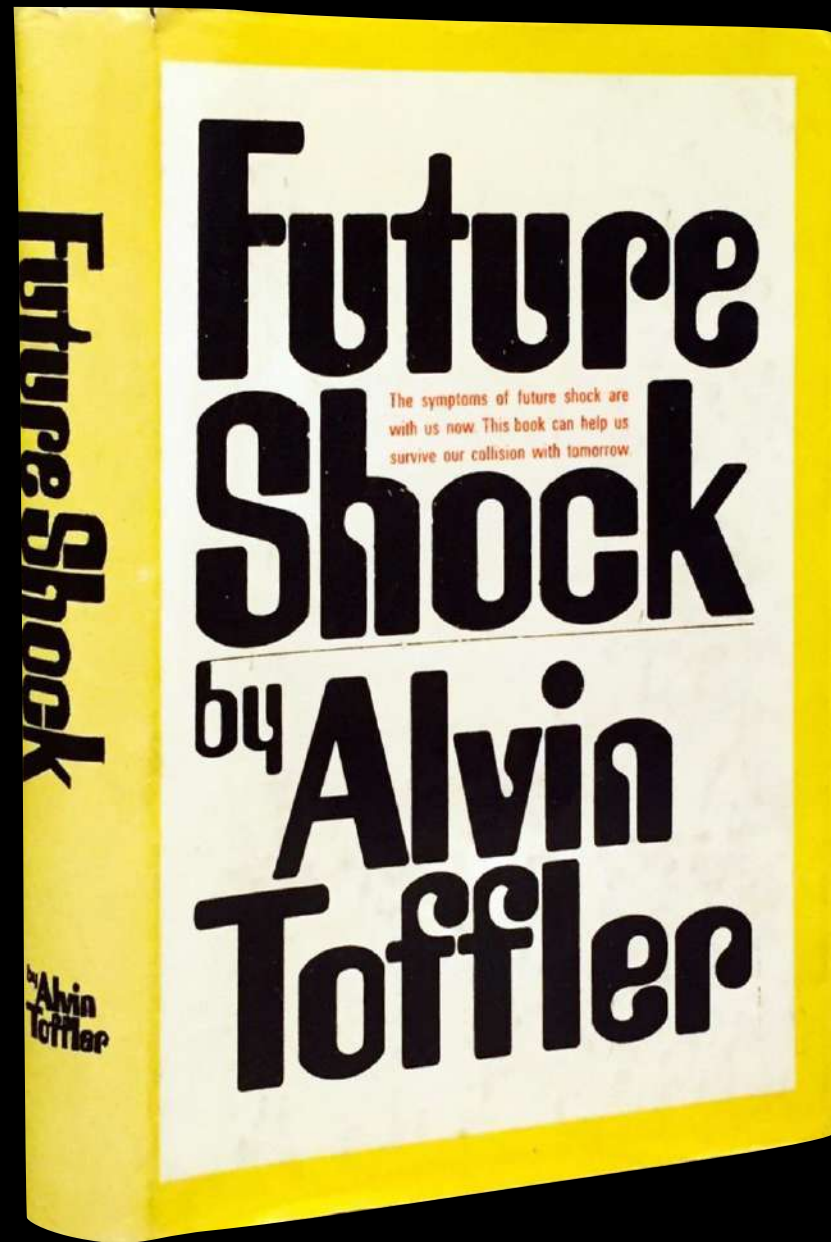




# THE FUTURE SHOCK

## Overload of information





# THE FUTURE **SHOCK**

**Overload of information  
Technology acceleration**



**WE HAVE ALREADY BEEN THERE....**

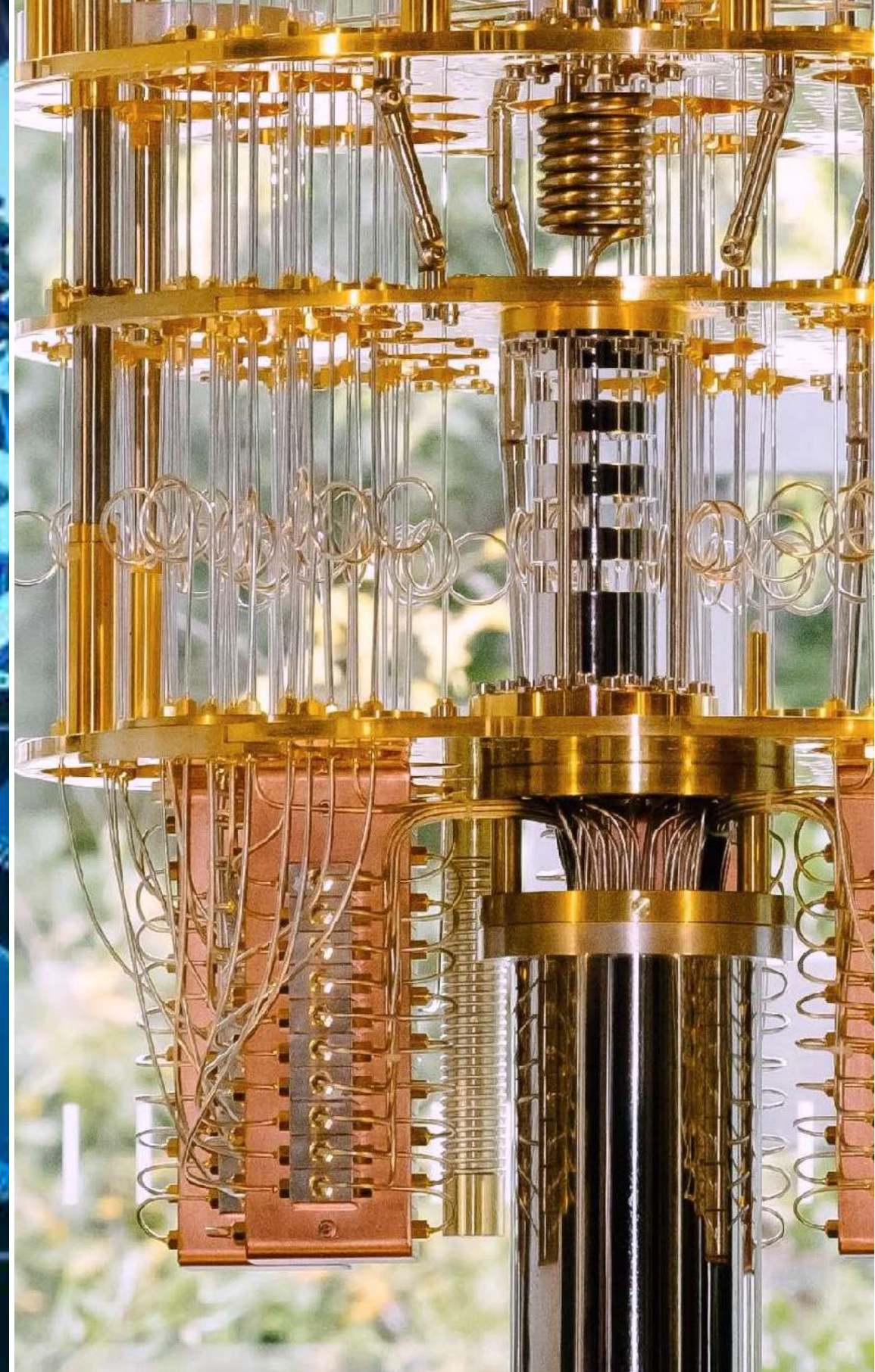












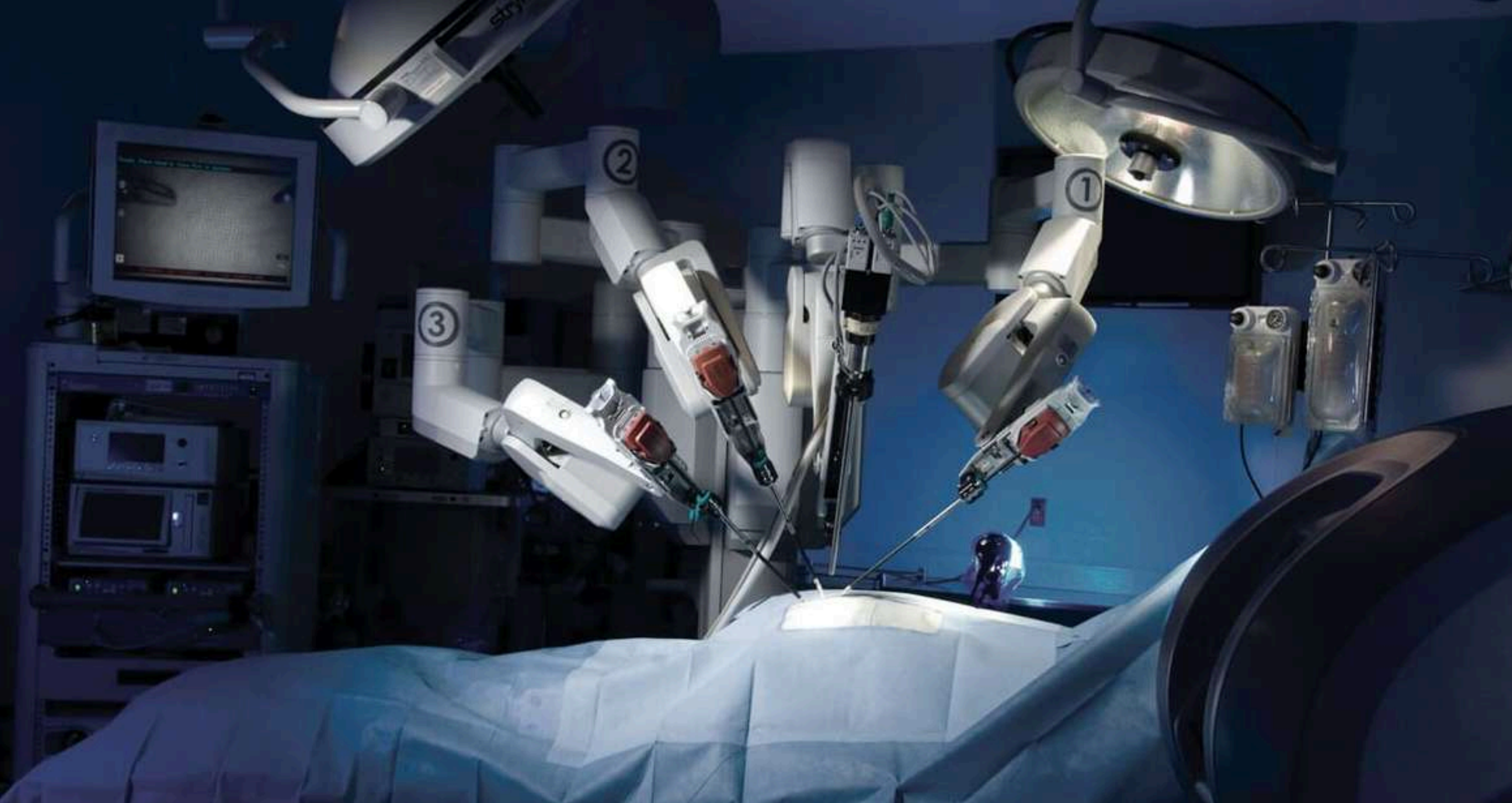








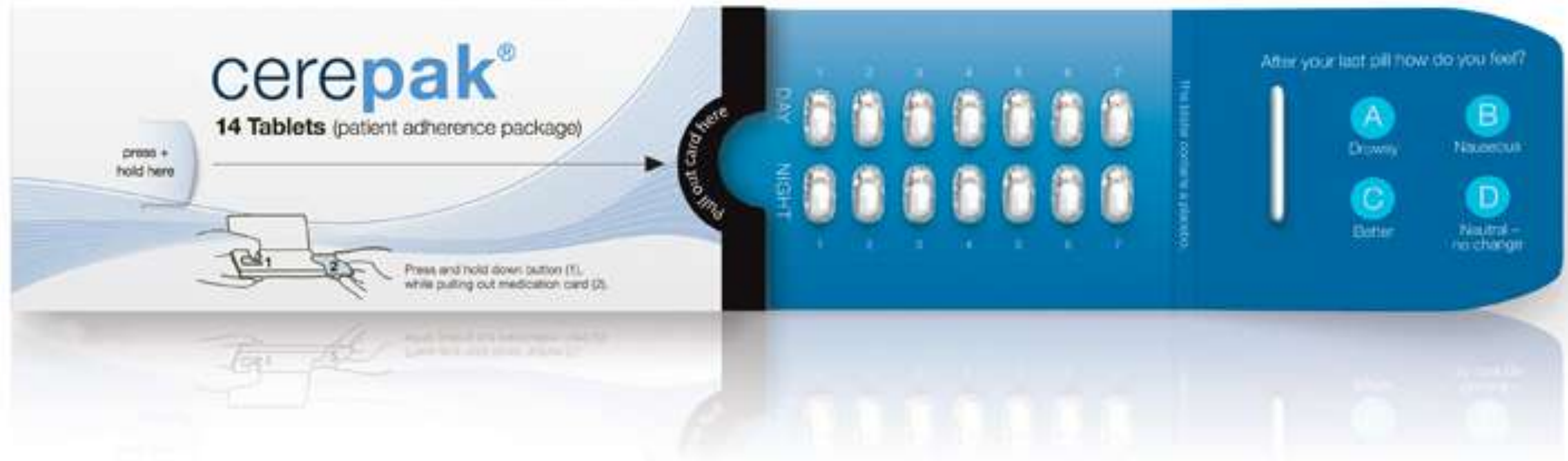






















magic  
leap







# GaN-on-Silicon monolithic MicroLED technology

Plessey Semiconductors Ltd

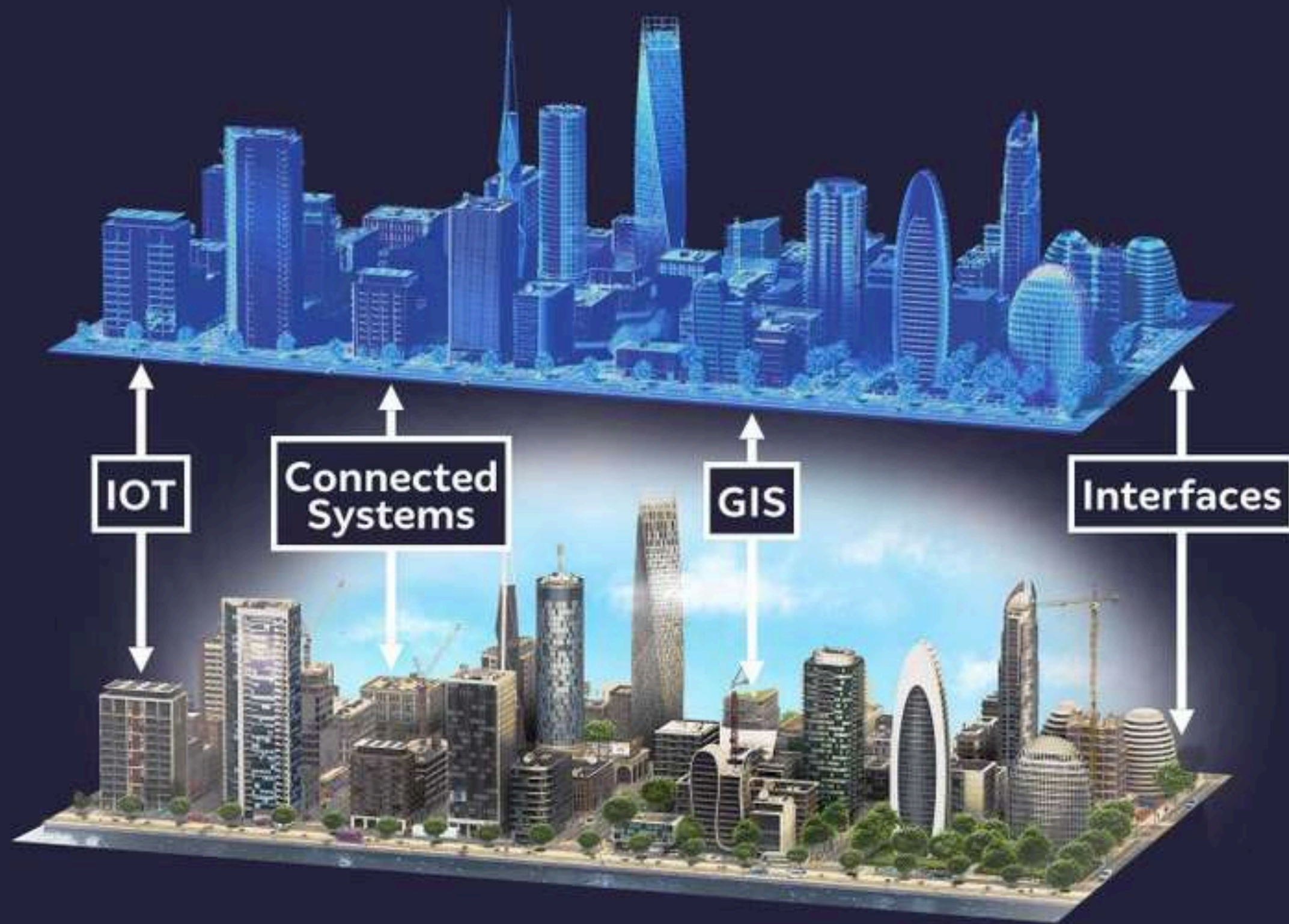




# Magicverse

A System of Systems  
bridging the Physical  
World and the Digital World

Think of it as a Lifestream for both the  
physical and digital world, bridged via  
IOT, GIS, and other Connected  
Systems, with a world-centric AI.



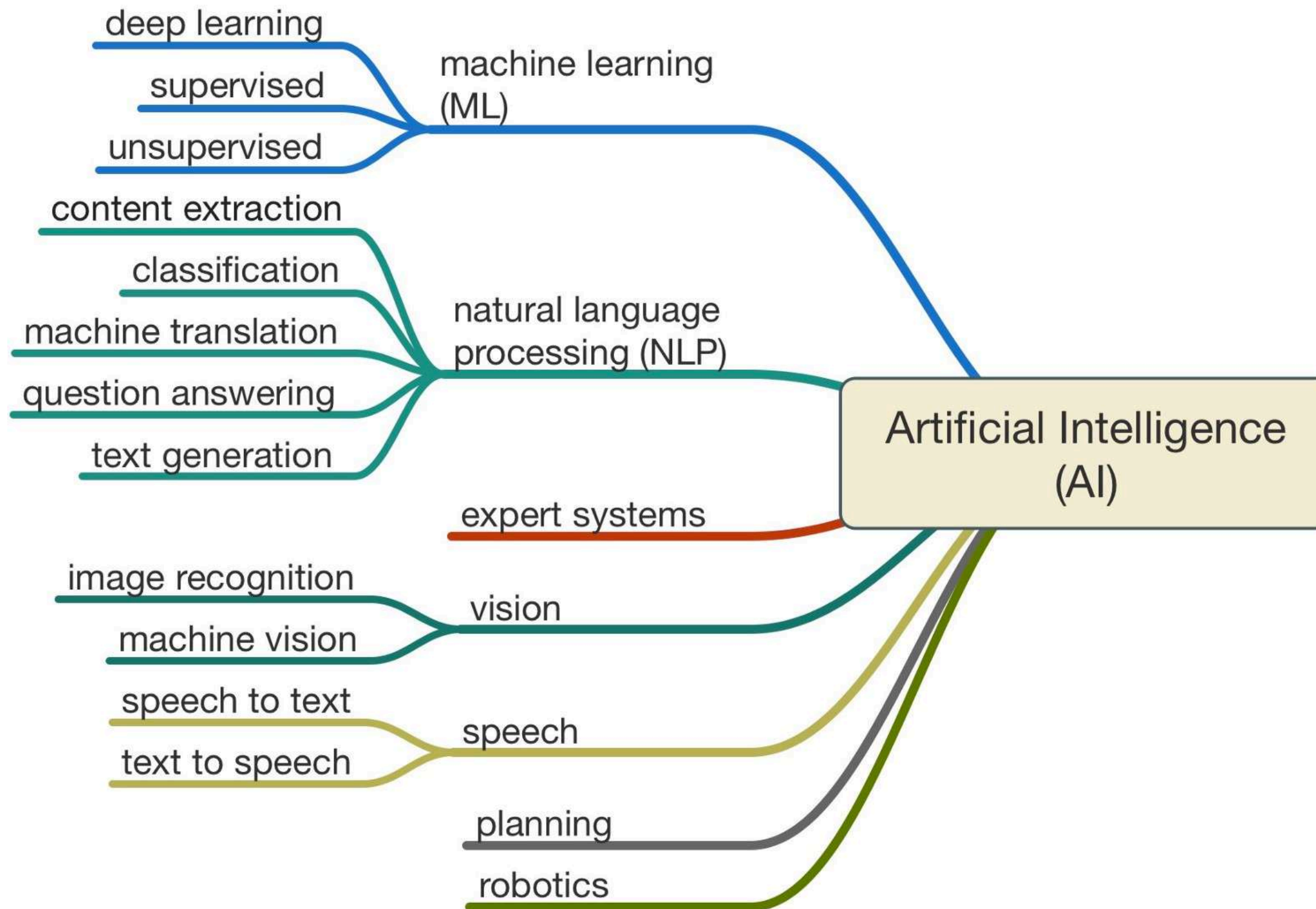












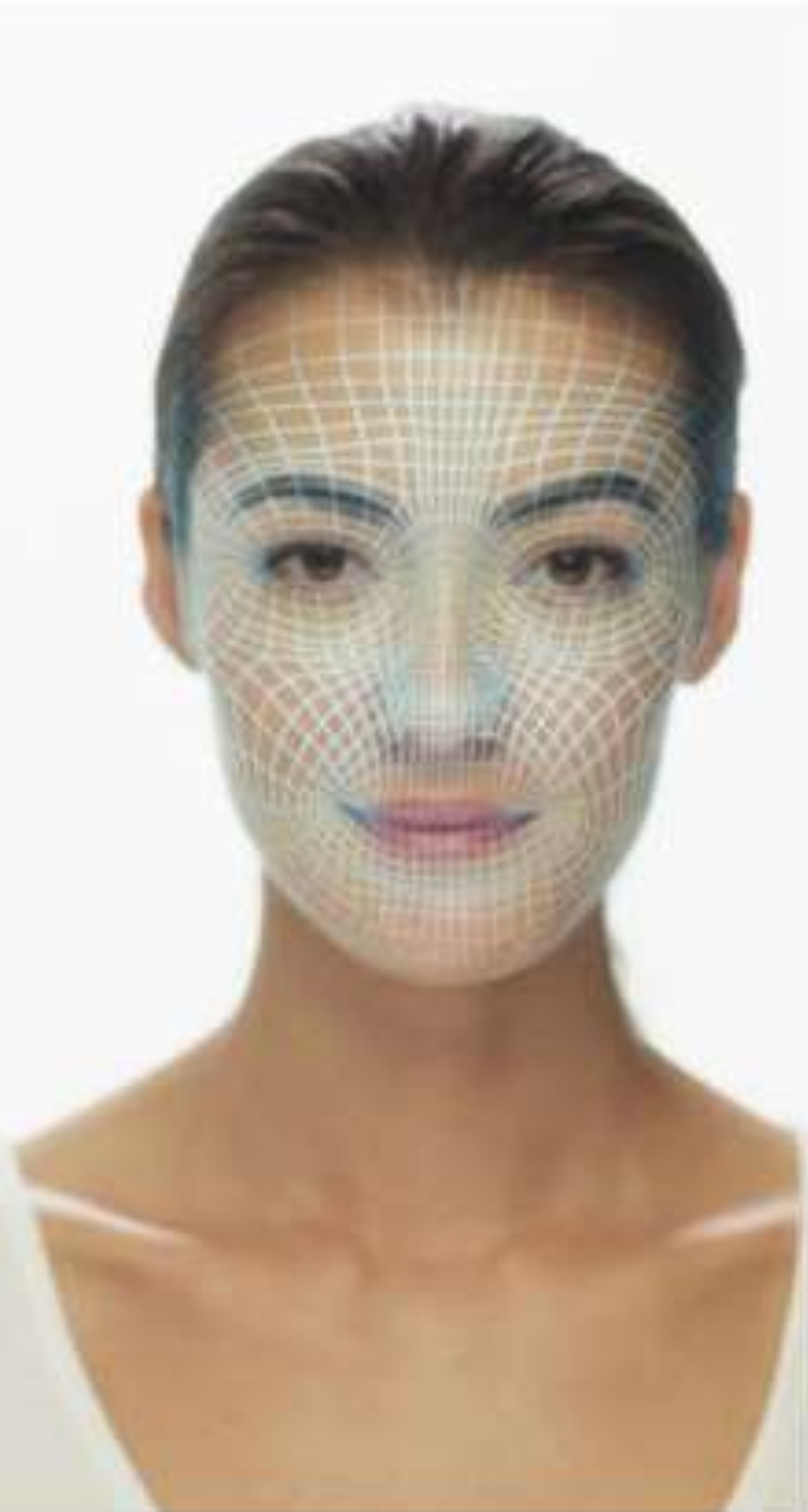




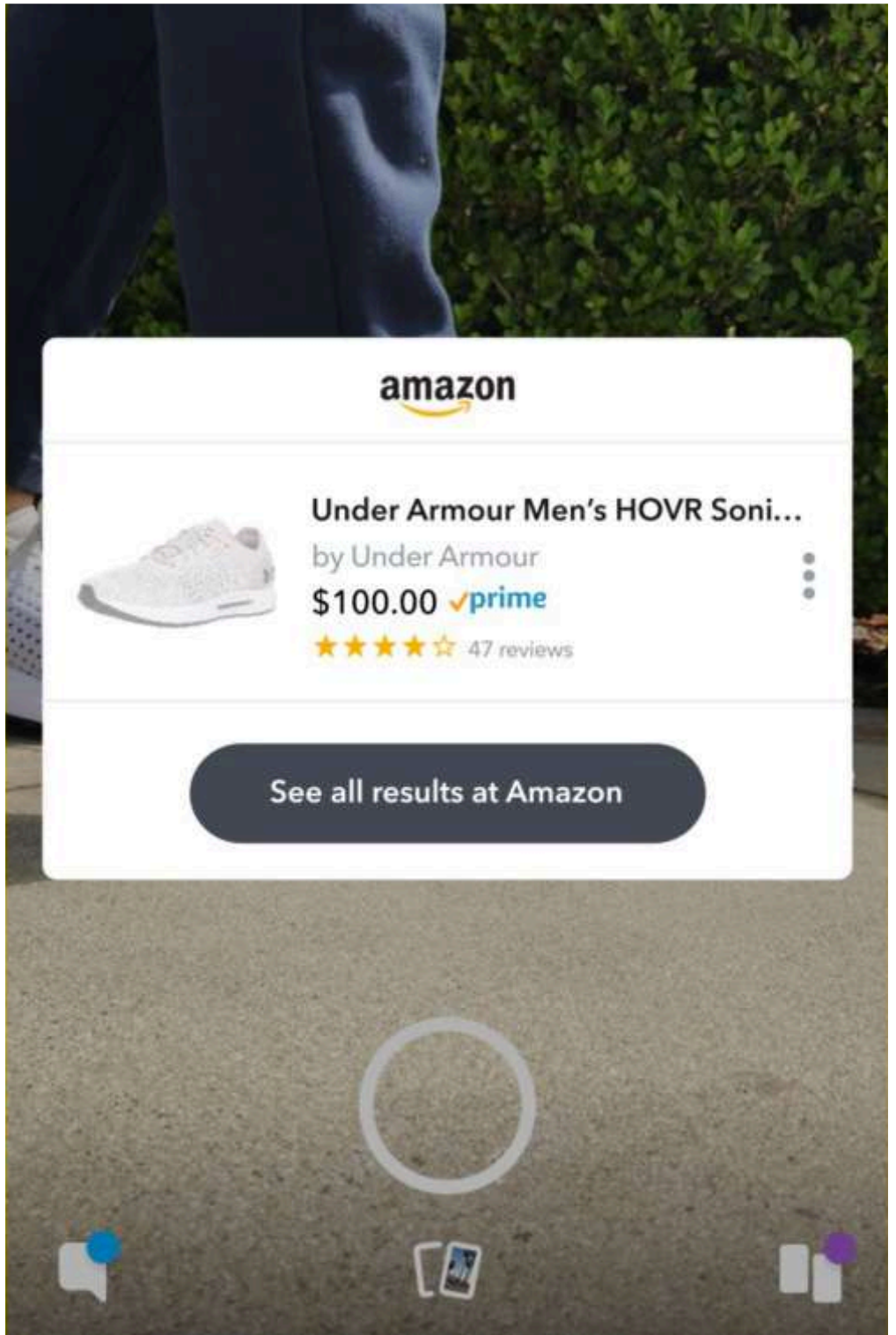
















## BRANDS

match insignia from Ditto's extensive catalog of logos like Volkswagen, American Eagle and Victoria's Secret

## OBJECTS

identify thousands of common objects like car, sandal and bag

## FACES

count how many people appear and measure sentiment in smiles

## CONTEXT

classifies the environment in which a photo was taken like outdoors and driveway

## SUBJECTIVE

indexes photos by client-driven standards like "allure," "memorability" or "nudity"



## ContractSifter

Learn more about  
ContractSifter and  
ContractSifter Service



### OVERVIEW

ContractSifter is built for customers who want to sift their own contracts



### OVERVIEW

ContractSifter Service is a complete solution for those customers that do



# Problem

SOME OF YESTERDAY'S EMAILS ARE LIKE UNDERWATER MINES. THEY MAY EXPLODE INTO LITIGATION.

# Solution

INTRASPEXION USES DEEP LEARNING TO FIND THE RISKS SO CORPORATE COUNSEL CAN PREVENT THE DISPUTES.



# Transcription Reinvented

Upload audio/video files. With Trint's AI, get searchable, editable transcripts in minutes. Like magic.



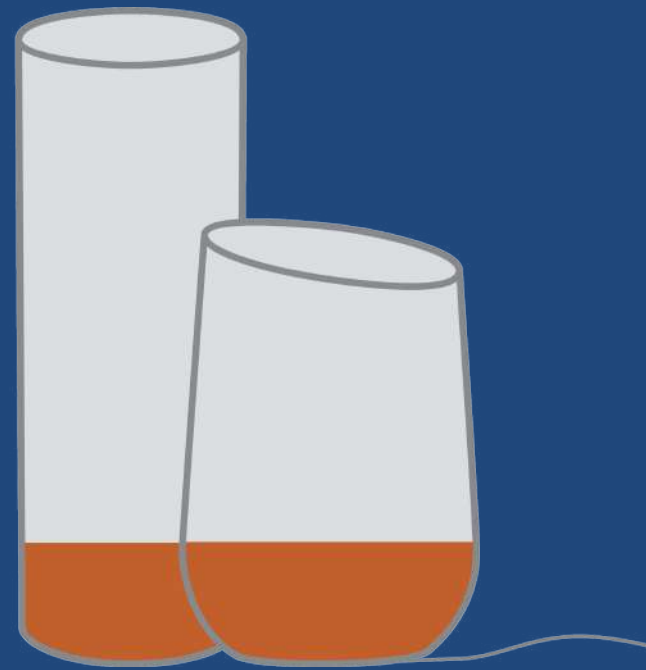


# echo dot

~~\$49<sup>99</sup>~~ \$29<sup>99</sup>

Limited-time offer

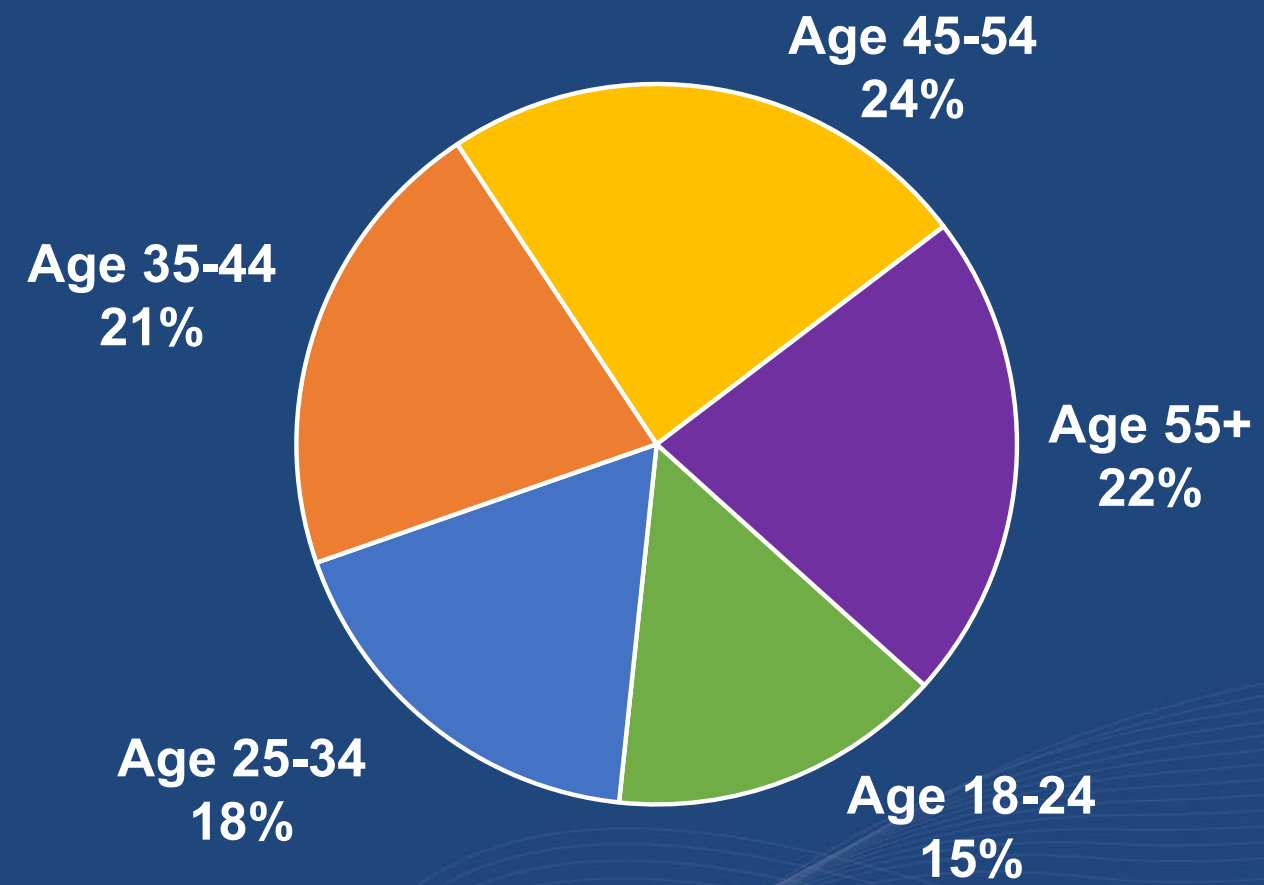




**18%** of Americans  
18+ own a Smart Speaker,  
or around 43 million people



## Smart Speaker Owners: Age









Ok Google,  
talk to Vogue.

Add watercolors  
to my shopping list.

How do you say  
'pagoda sleeve'  
in French?

When's my  
flight to Paris?

Just say "Ok Google". Get answers, play music, and  
manage tasks with the Google Assistant on Google Home.  
Look for Google Home throughout this issue to  
access behind-the-scenes Vogue content.

Google Home | VOGUE  
Powered by the Google Assistant

Ok Google,  
talk to Vogue.

Turn on the  
closet lights.

How do  
you get wrinkles  
out of silk?

Play my  
'Getting Ready'  
playlist.

Just say "Ok Google". Get answers, play music, and  
manage tasks with the Google Assistant on Google Home.  
Look for Google Home throughout this issue to  
access behind-the-scenes Vogue content.

Google Home | VOGUE  
Powered by the Google Assistant

Ok Google,  
talk to Vogue.

Add 'pick up  
samples' to my calendar  
for tomorrow.

Play Vogue's 73  
Questions on YouTube  
on my TV.

How's  
traffic to Skylight  
Clarkson Sq?

Just say "Ok Google". Get answers, play music, and  
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Google Home | VOGUE  
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**“EVERYONE IS IN TECH BUSINESS”**



# Uber Eats



The food delivery market is worth over **\$35 billion per year** in the US, and that figure keeps growing.

The vast majority of food delivery currently takes place in traditional brick and mortar restaurants, but these locations are not optimized for delivery. Today, online delivery is a high priced luxury product with a very poor experience.



# Smart kitchens for delivery-only restaurants

[WHAT IS A SMART KITCHEN](#)











# FROM B2B BUSINESS TO A B2C SERVICE





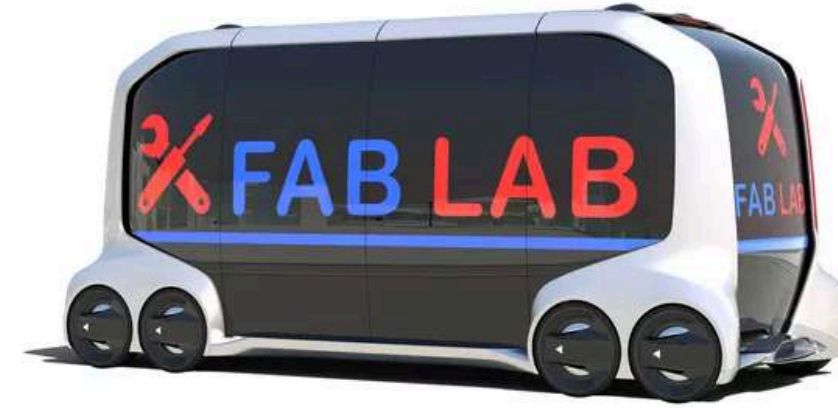


# EMERGING EXPECTATIONS

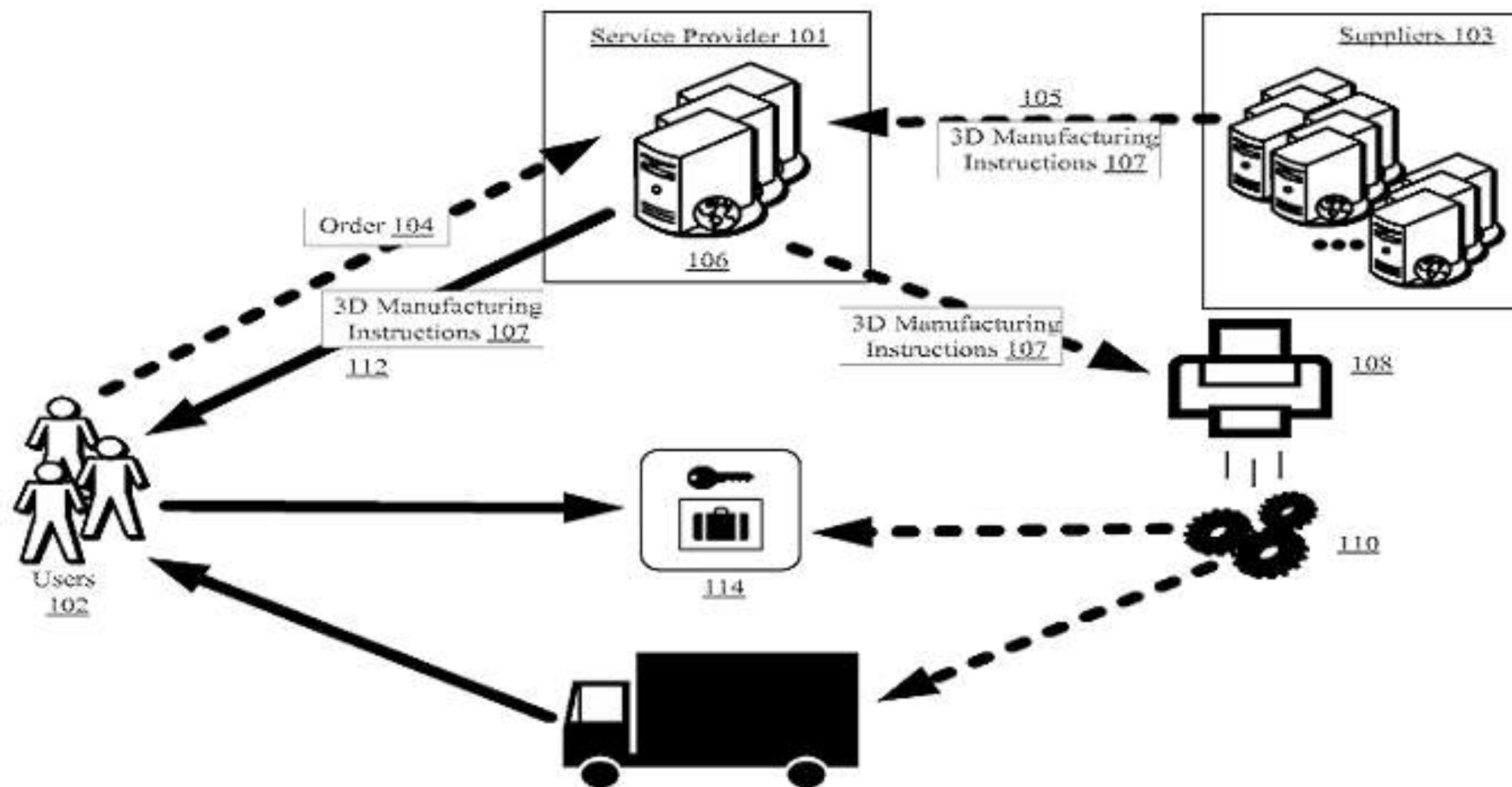














# Never pump gas again<sup>®</sup>

Get the app that delivers gas to you



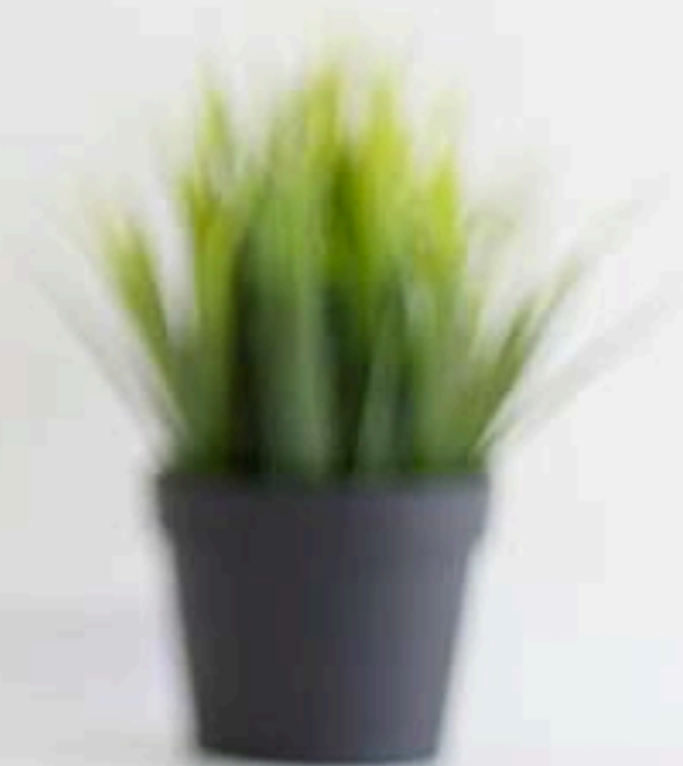


# FROM PERSONALIZATION TO DIY



64% of Millennial parents are interested in buying products that are customized to their tastes or made specifically for them













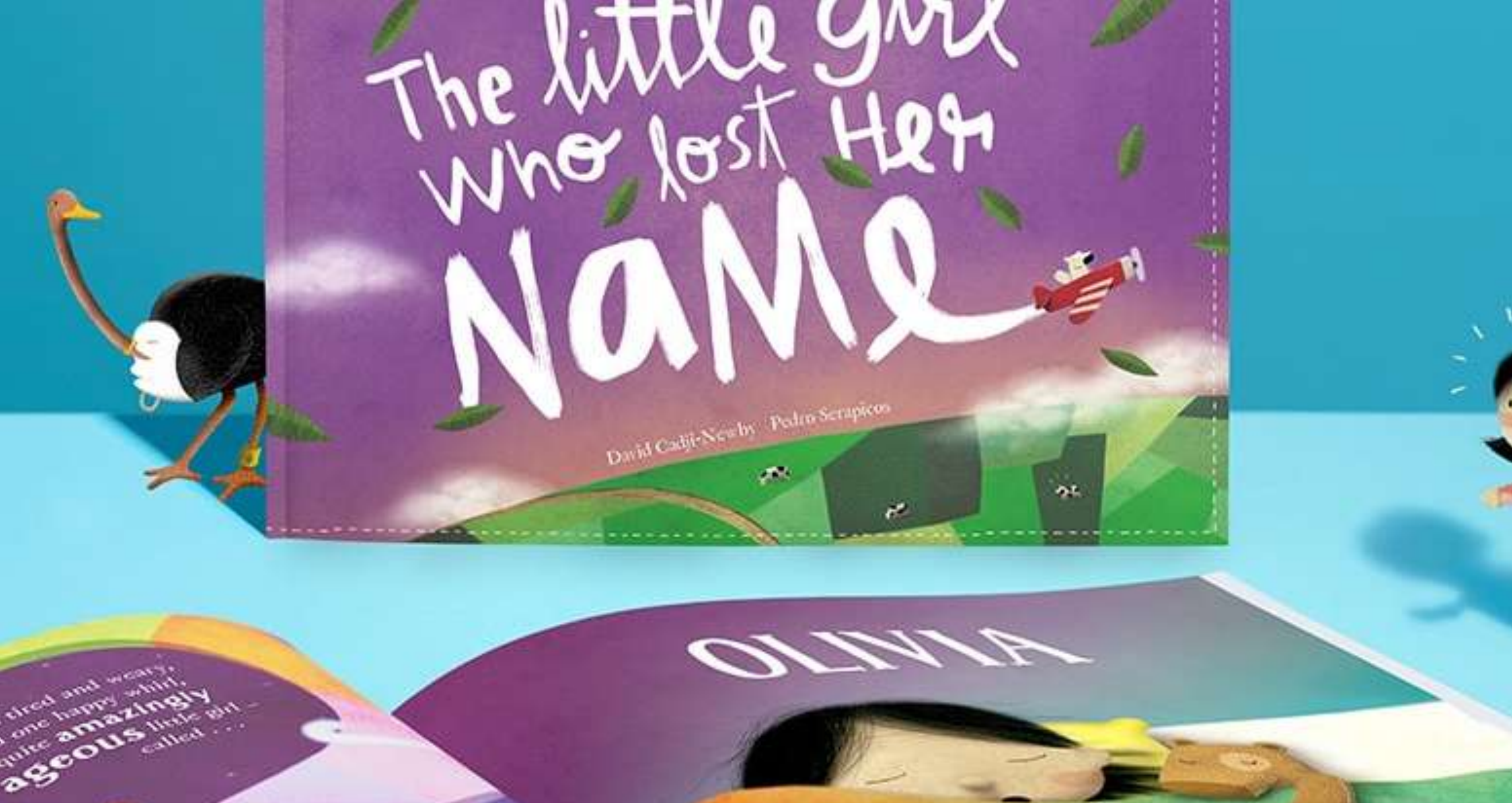
LG HomeBrew™  
Pilsner  
Provided by *Muntens*

LG HomeBrew™ Capsule  
Wheat  
Provided by *Muntens*



LG Styler





# The little girl who lost Her Name

David Cadji-Newby Pedro Scarpicco

## OLIVIA

tired and weary,  
one happy whiff,  
quite **amazingly**  
**ageous** little girl -  
called ...

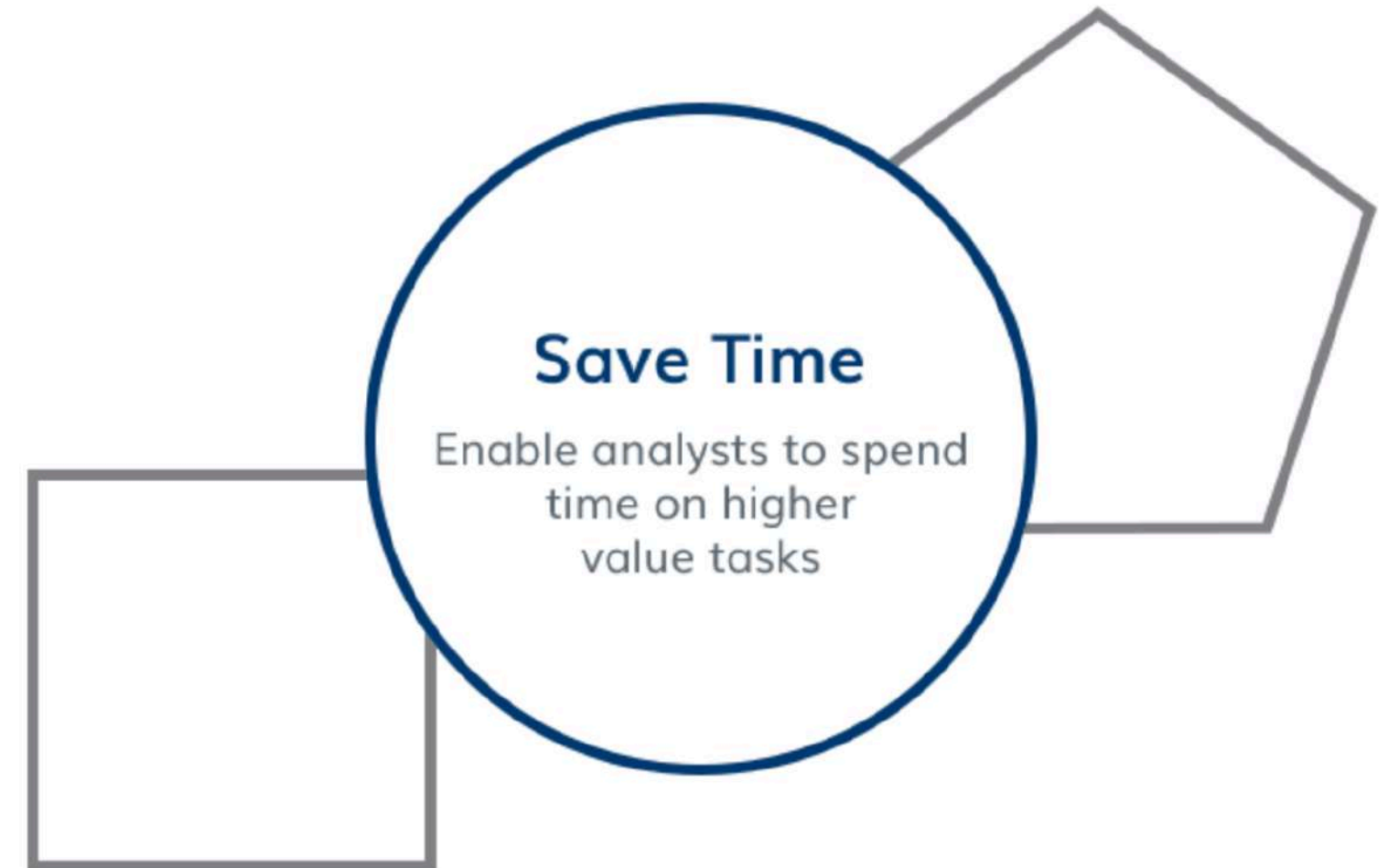


## Why Stories?

# Natural Language Technology For Everyone

You need everyone in your organization to make data-driven decisions in order to keep up with the speed of business today. Plain-English stories give data much-needed context, and are easily understood by **anyone** – from the executive to the manager to the individual team member.

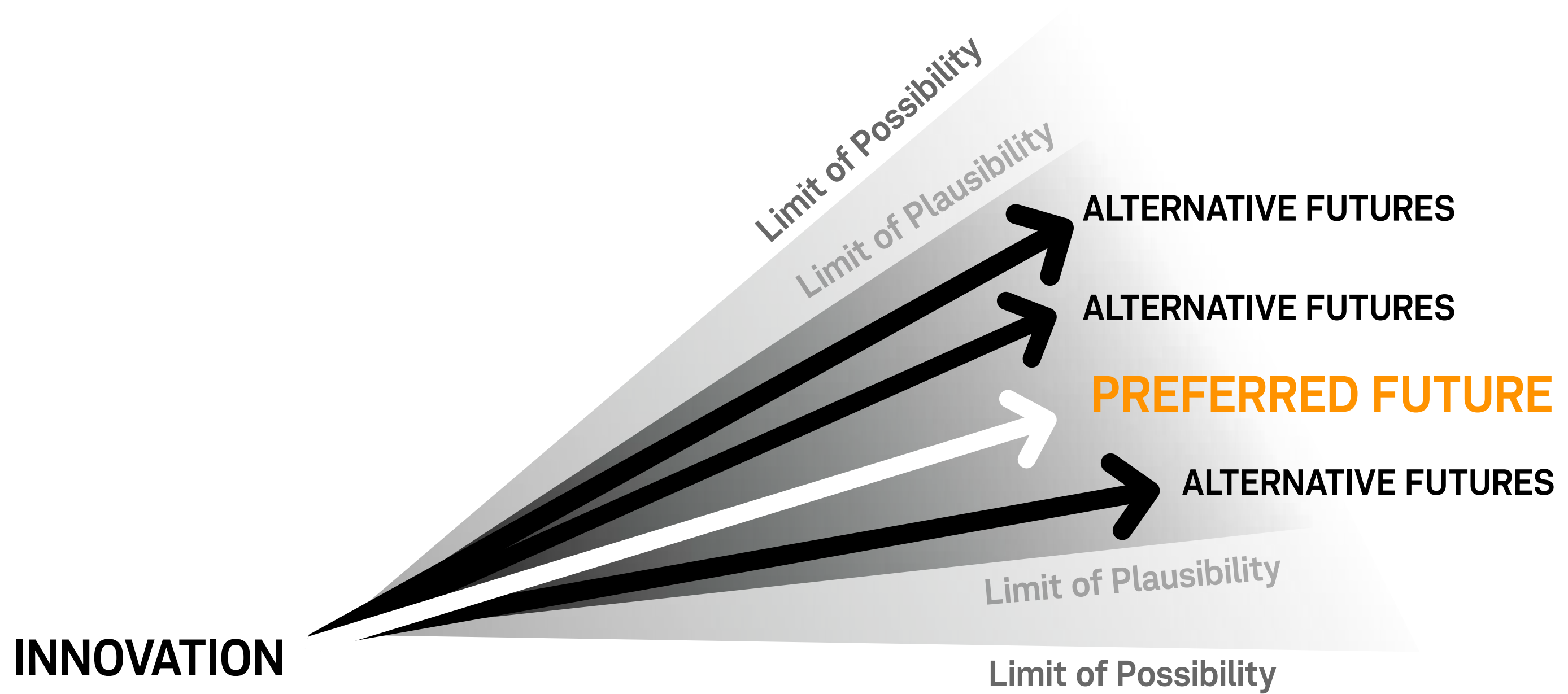
The best part? There are no data skills needed. You don't need to analyze the data – all you need to do is read.





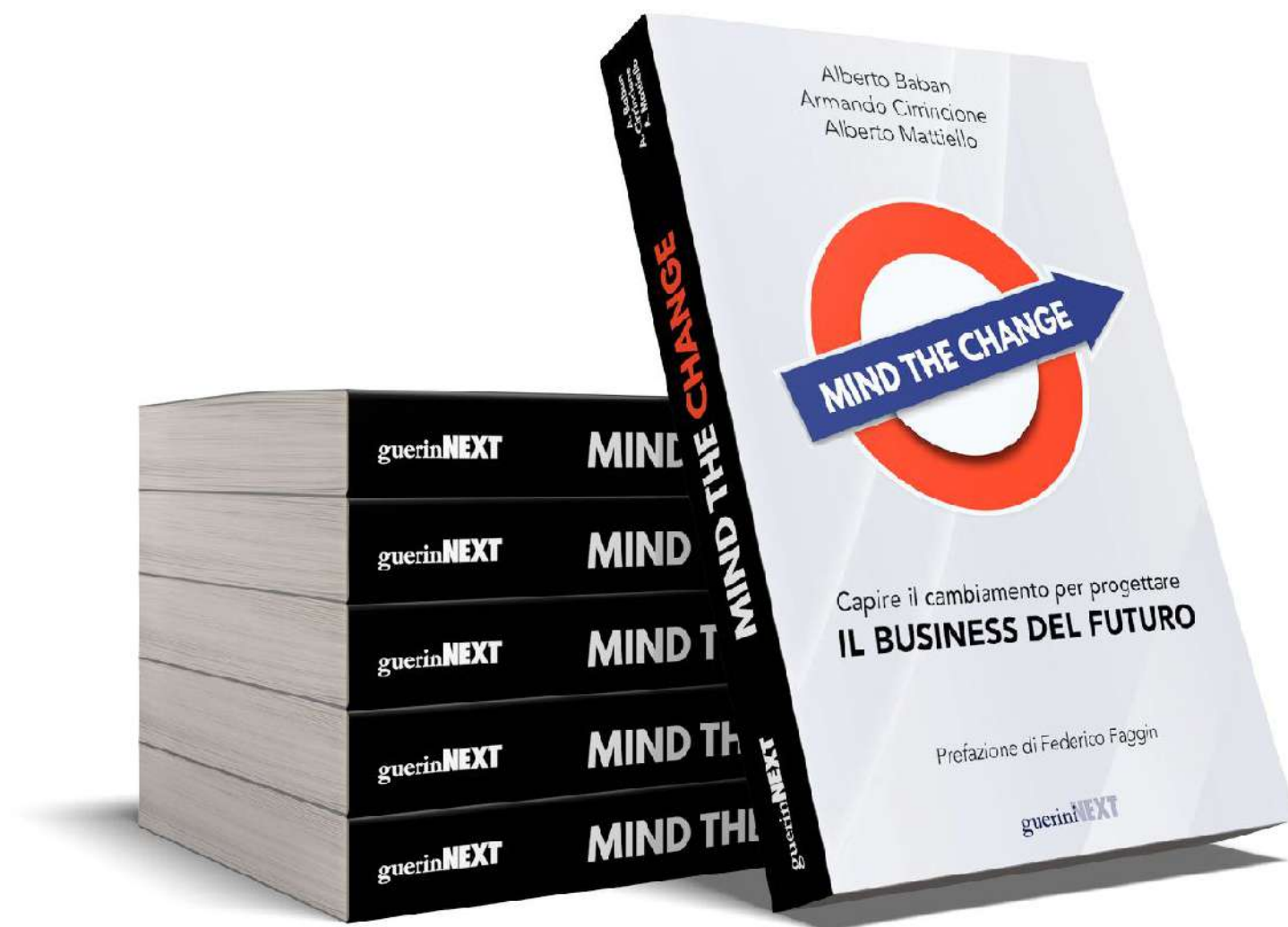
# LEARNING AGILITY

## UNLEARN - RELEARN





**DON'T LOOK BACK**  
**YOU ARE NOT GOING THAT WAY**



# THANK YOU

albertomattiello@gmail.com

FUTURE THINKING