

Press Office

Press Office Fiera Milano

Rosy Mazzanti
rosy.mazzanti@fieramilano.it

Mariagrazia Scoppio
+39 024997.6214
Mariagrazia.scoppio@fieramilano.it

Fiera Milano S.p.A.
+39 02.4997.7134
info@fieramilano.it
fieramilano.it

**Press Office
ACIMGA**
Gwyn Garrett
ggarrett@acimga.it
+39 02 2481262
+39 375 5082158

**Press Office
ARGI**
Sara Bonini
segreteria@argi.it
+39 02 26927081
+39 335 7511448

PRINT4ALL IS BACK WITH CONFERENCE 2023.

THE JULY 6th EVENT BRINGS TOGETHER THE ENTIRE PRINTING AND CONVERTING INDUSTRY COMMUNITY

A strategic step in the Roadmap to Print4All 2025, this year's Print4All Conference is dedicated to the printing convergence in the global industry scenarios.

Milan, 7 March 2023. After the success of the second edition of **Print4All**, the road towards the next trade fair to be held at Fiera Milano **from 27 to 30 May 2025** starts with the **Print4All Conference 2023**, a key event to exchange communications and information organised by Acimga and Argi, in collaboration with Fiera Milano.

The Print4All Conference 2023 will be held on **6 July in Stresa**, in the beautiful surroundings of Lake Maggiore. A key milestone in the Roadmap to Print4All is a system project that, since its first edition in 2016, has set as its goal that of being a **"tool" at the service of all communities in the printing and converting industry**, with the specific intention of creating industry cohesion to continue to ensure growth and longevity. An event for the **entire supply chain**, for all printing **technologies** and **applications**, dedicated to all companies involved in the design and use of innovation in the printing world.

*"The Print4All Conference is the international event that creates value for our trade fair Print4All and represents a reference point for the entire global converting, package printing, labelling, and commercial and industrial printing community," says **Daniele Barbui**, President of **Acimga**. "It is an opportunity for networking, but also for market consolidation, for a sector that despite the supply difficulties caused by the Ukrainian conflict and inflationary trends, remains resilient in the face of the political-economic and energy crisis and has optimistic prospects for 2023".*

*"Print4All Conference 2023 is more than just a conference. It is a specific and strategic moment in a system project that has been serving all companies in the printing and converting industry for 7 years," adds **Antonio Maiorano**, President of **ARGI**. "This is why we created the slogan 'Driving the printing community to the future', because we want to provide practical tools to all industry members to navigate this market and make conscious and successful business decisions on a regular basis".*

**Press Office
Fiera Milano**

Rosy Mazzanti
rosy.mazzanti@fieramilano.it

Mariagrazia Scoppio
+39 024997.6214
Mariagrazia.scoppio@fieramilano.it

Fiera Milano S.p.A.
+39 02.4997.7134
info@fieramilano.it
fieramilano.it

Press Office

ACIMGA
Gwyn Garrett
ggarrett@acimga.it
+39 02 2481262
+39 375 5082158

Press Office

ARGI
Sara Bonini
segreteria@argi.it
+39 02 26927081
+39 335 7511448

The keyword for the 2023 edition will be **CONVERGENCE**: the convergence of technologies, applications and markets, in the future of sustainable and effective printing, across all industry segments, from graphics to marketing, packaging and industrial sectors. The world of printing is a technological sector with a high innovative and virtuous value in terms of circularity and production efficiency. In the current context of constant change, it is essential to **support the entire printing and communication supply chain** by providing an aggregating and inclusive international and national platform, dedicated to the hottest topics in the market across segments and technological and application convergence.

The Conference represents an annual scenario update, which will lead the industry towards the 2025 trade fair and focus on **market trends and challenges to be faced in the next two years**, broken down into the three vertical elements that constitute the pillars of Print4All: packaging & labelling, commercial printing & graphic arts and industrial & wide format.

Confirming its aggregating and inclusive approach, the work of Print4All Conference officially kicked off with the first meeting of a **Steering Committee** dedicated to the event, held on 9 February 2023 and comprising representatives from a number of Acimga and Argi members. Present at the meeting were Andrea Pasquinelli, Product Marketing Manager - BOBST, Marco Dusi, Professional Print & Services Marketing Manager - Canon, Mario Gazzani, Packaging Service Manager - Fujifilm, Manuela Pedrani, Sales and Marketing Office - Koenig&Bauer, Federico Raviele, Product Manager Production Printing - Konica Minolta, Massimo Bellingardi Communication and Marketing Manager - Omet, Stefano Mercante Company Brand Image Coordinator - Re, Maria Cannadoro Channel Marketing Manager - Ricoh, Gianluca Lodigiani Sales Account - Rossini, and Mattia Carpinetti Marketing Manager - Uteco.

The goal of the Steering Committee is to gather input and suggestions to build a representative event for the entire printing world, in which companies can see themselves and at the same time find content with high added value.

The Print4All Conference is organised by **Acimga** (Association of Italian Manufacturers of Machinery for the Graphic, Paper and Converting Industries) and **ARGI** (Printing Industry Suppliers Association) in collaboration with **Fiera Milano** and with the support of **ITA** (Italian Trade Agency, the government agency that supports the development of Italian companies abroad). Print4All Conference is the main event in a roadmap of events towards **Print4All 2025** (27-30 May - Fiera Milano, Rho).