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**PRINT4ALL IS PREPARING FOR THE 2022 EDITION:**

**A NEW WEBSITE AND A RICH PROPOSAL OF APPROACHING EVENTS**

*Valuable contents and themes are constantly at the heart of the project, becoming a useful tool to deal with the complexity of the present time.*

*Next step: the 2021 edition of the Future Factory promoted by ACIMGA, June 10 and 11, with previews on April 14.*

*Milan, 9th March 2021* - The appointment is at **Fiera Milano from 3 to 6 May 2022**, but **Print4All**, the event dedicated to the world of printing and converting, is already on the move.

In fact, the new **print4all.it** website has gone live in these days presenting a fresher and more interactive graphic design and increasingly richer contents.

In parallel, thanks to the efforts of Acimga and Argi, the Associations that promote Print4All, a thick schedule of training and information events is being defined and will be rolled out throughout the year with important progressive steps until the period of the trade fair.

**"CONTENT HOUSE": THE NEW PRINT4ALL WEBSITE**

More space for information, with clear sections and an agile language packed with images, in a format designed to enrich the experience of users who seek news and information on the trade fair and its market.

The **print4all.it** website has been completely revamped to offer targeted content for exhibitors and visitors in just a few clicks, allowing everyone to identify the most interesting themes and features in dedicated sections.

The News, recalled in the home page, is a distinctive element that makes the website a tool at the service of the entire printing community, with updates on the exhibition, but also interviews, scenario information and market insights.

Being designed according to responsive web design principles, the website can be comfortably navigated from any type of device and the section dedicated to the show experience will offer users an exclusive single-tool experience by making maps, ticketing, and services quickly available.

**ROAD TO PRINT4ALL: APPOINTMENT IN JUNE WITH FUTURE FACTORY**

This year the event is already preparing to meet supply chain operators in a roadmap that will culminate with the fair at Fiera Milano.

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Organized by Acimga in collaboration with ITA-ICE, **Future Factory**, the annual training and updating event in the years when the fair is not held, will be again the flagship appointment for the sector. A unique opportunity to discuss the future market is scheduled for **10 and 11 June**, with a **preview on April 14**.

After the success of the last edition, with more than 1,300 users participating from all over the world, **Future Factory** will confirm its dynamic formula, because it will be broadcast via live streaming, and the chairperson/host will trace a path amid the various topics discussed with the guests.

The title of 2021 will be **"The Future at Human Service"**. In fact, Future Factory 2021 will be the spokesperson for the needs of the industry on the main economic, market and vision issues that are at the basis of change. The discussion will focus on sustainability, digitalization, the centrality and role of human resources, servitization. High-profile international speakers will also take stock of corporate, legislative, socio-economic and production scenarios in order to understand what has changed and where the manufacturing and economic world is going.

The preview of the event will take place next **April 14 in live streaming** for a "heads up" on the subject and to present a detailed program of the two-day event. To register, access: **[www.future-factory.it](http://www.future-factory.it)**