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new expectations. This human centricity extends to every level, and spreads throughout the production chain, from production to the end consumer, who obtains a service with high added value. The entire supply chain is therefore at the centre of change and it is exactly from an integrated vision that Future Factory moves to intercept the dynamics of this evolution underway.

High-profile international speakers will also take stock of corporate, legislative, socioeconomic and production scenarios in order to understand what has changed and where the manufacturing and economic world is going. The debate, chaired by the Italian journalist Matteo Bordone, will see the participation of Bertrand Badré, CEO and Founder at Blue like an Orange Sustainable Capital; Elisabetta Bottazzoli, Sustainability and Circular Economy Manager; Andrea Briganti, Director of ACIMGA and Federazione Carta e Grafica; Paola Mariani, Associate Professor of International Law at Bocconi University in Milan and Lawyer; Ivana Pais, Associate Professor in Economic Sociology at Università Cattolica del Sacro Cuore; Paolo Pizzocaro, Exhibition Director of Print4All at Fiera Milano; Alec Ross, Distinguished Visiting Professor at the Bologna Business School.

It will be a significant discussion at global level, which will be taken up at the various stages of the Future Factory's international roadshow and represent a further step towards Print4All 2022.

