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Print4All: Let's Give Room To Training & Professional Updating 'While Waiting For 2022 Event'



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21 May 2021: A long journey, rich in contents. While waiting for Print4All, the event dedicated to the world of printing, that will be held from 03-06 May 2022 at **Fiera Milano**, a multitude of initiatives are being organised by the two main associations of the sector, ACIMGA and ARG1, that are organising the event together with **Fiera Milano**.

Sustainability, ecological transition, innovation, digitalisation, care for the person and professional training are some of the topics of the meetings that will be held during the year leading up to Print4All 2022, the ideal destination of a long journey that we are going to share with the professionals of the entire printing industry.

The Working Groups of ARG1 (Associazione Fornitori Industria Grafica), the Italian Association of the Suppliers of the Graphic Industry, have already held internal discussions to identify the most meaningful topics and tools to provide to the players of the supply chain to face the new challenges and do business in the current scenario. The result is a communication and training programme, which started last April and will continue over the next 12 months in a sort of run-up to the Print4All 2022 event.

The focus will be on sustainability and ecological transition, efficiency, productive innovation and digitisation, training, employment and social inclusion, technological acceleration and multi-channel integration. ARG1 is inspired by and has adopted Next Generation EU guidelines and interprets the most significant areas of development in such a way as to be useful and close to the printing and communication market.

A number of activities are being planned for each sector, that will deal with the relevant trending topics, i.e.

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innovations useful for business improvement and growth. For each topic, ARGI will produce 3 videocasts, i.e. interviews with testimonials who are experts on the subject, a webinar and special projects such as surveys, glossaries and contests, for a total of 20 appointments and 5 publications, which will accompany the market over the next 12 months.

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