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## Print4All Is Back With Conference 2023

08 March 2023: After the success of the second edition of Print4All, the road towards the next trade fair to be held at Fiera Milano from 27-30 May 2025 starts with the Print4All Conference 2023, a key event to exchange communications and information organised by Acimga and Argi, in collaboration with Fiera Milano.

The Print4All Conference 2023 will be held on 6 July in Stresa, in the beautiful surroundings of Lake Maggiore. A key milestone in the Roadmap to Print4All is a system project that, since its first edition in 2016, has set as its goal that of being a "tool" at the service of all communities in the printing and converting industry, with the specific intention of creating industry cohesion to continue to ensure growth and longevity. An event for the entire supply chain, for all printing technologies and applications, dedicated to all companies involved in the design and use of innovation in the printing world.

"The Print4All Conference is the international event that creates value for our trade fair Print4All and represents a reference point for the entire global converting, package printing, labelling, and commercial and industrial printing community," says Daniele Barbui, President of ACIMGA. "It is an opportunity for networking, but also for market consolidation, for a sector that despite the supply difficulties caused by the Ukrainian conflict and inflationary trends, remains resilient in the face of the political-economic and energy crisis and has optimistic prospects for 2023."

"Print4All Conference 2023 is more than just a conference. It is a specific and strategic moment in a system project that has been serving all companies in the printing and converting industry for 7 years," adds Antonio Maiorano, President of ARGI. "This is why we created the slogan 'Driving the printing community to the future', because we want to provide practical tools to all industry members to navigate this market and make conscious and successful business decisions on a regular basis."

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The keyword for the 2023 edition will be CONVERGENCE: the convergence of technologies, applications and markets, in the future of sustainable and effective printing, across all industry segments, from graphics to marketing, packaging and industrial sectors. The world of printing is a technological sector with a high innovative and virtuous value in terms of circularity and production efficiency. In the current context of constant change, it is essential to support the entire printing and communication supply chain by providing an aggregating and inclusive international and national platform, dedicated to the hottest topics in the market across segments and technological and application convergence.

The Print4All Conference is organised by ACIMGA (Association of Italian Manufacturers of Machinery for the Graphic, Paper and Converting Industries) and ARGI (Printing Industry Suppliers Association) in collaboration with Fiera Milano and with the support of ITA (Italian Trade Agency), the government agency that supports the development of Italian companies abroad).

www.print4all.it



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